



**Department of Art, Culture + Tourism**

Angel Taveras, Mayor | Lynne McCormack, Director

## CALL TO ARTISTS

National Grid in partnership with the Department of Art, Culture + Tourism invite artists to integrate art into a call to action to recycle inefficient refrigerators.

### Project Overview

This campaign will unite both a passion for energy-efficiency with a long-standing tradition of support for the arts and cultural programs. Working in conjunction with the City of Providence, National Grid will work with ten diverse local Rhode Island artists /art associations to create a traveling art exhibit focused around ten painted refrigerators to promote National Grid's refrigerator recycling program. Refrigerators will installed throughout the City of Providence through out the summer months of 2011.

### Process

- Artists must live in or have permanent office or studio space in the City of Providence.
- Up to 3 designs by each Providence artist will be considered.
- Selections will be made by a jury appointed by National Grid composed of city, company and community representatives.
- Submissions will be considered under rolling admission and kept on file for future consideration.
- Artist application is due June 6<sup>th</sup>.
- Artists will be notified if by June 13<sup>th</sup> if their designs are selected.
- Artist must provide clear access to studio space for delivery of the Refrigerator beginning June 20<sup>th</sup> but not later than June 22<sup>nd</sup> . If delivery cannot be safely and reasonably made, in the Sponsor's sole opinion, then the Artists will not be able to participate in the project.
- Artists will be required to meet with project manager at their studio to review progress the week of July 3<sup>rd</sup> .
- Sponsors vendor will pick up the work from the artist on or before July 12<sup>th</sup>.

### Honoraria

Participating Providence artists will receive a \$250 at the beginning of the project and an additional \$500 upon completion. Artists are responsible for buying materials required to complete and protect their artwork.

### Design Guidelines:

- Designs may be representational or abstract but a theme focused around sustainability, energy- efficiency, and recycling are preferred. Examples of possible concepts include green living behaviors, energy conserving behaviors, the production of steel and recycling it to make new products, energy production, or products that are made out of recycled materials. These are just examples of possible concepts and should not dictate actual design.
- The designs must be incorporate the National Grid color palette (refer to Appendix A)
- All work must be original.

**PROVIDENCE THE CREATIVE CAPITAL**

25 Dorrance Street Providence, Rhode Island 02903 | 401 421 2489 OFFICE | 401 455 8824 FAX

[www.providenceri.com](http://www.providenceri.com)

- The work must be safe to touch, safe for outdoor placement under various weather conditions, and theme- appropriate for public viewing. Three-dimensional work that could be viewed from a distance is encouraged.
- Refrigerator units supplied will be single door (could have top freezer door, but not double wide) with dimensions ranging from 26" to 34" wide, 24" to 30" deep, and 61" to 70" high.
- The dimensions of the artwork must not exceed six inches beyond the surface area of original Refrigerator's sides, nor one foot above original top of refrigerator. The finished Refrigerator is expected to be displayed upright as in its ordinary use.

## Application for The Fine Art of Recycling

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Please submit up to 3 designs with completed application + appendices to:

Email:

Mail:

Subject: The Fine Art of Recycling

The Fine Art of Recycling  
City of Providence  
Department of Art, Culture + Tourism  
25 Dorrance Street, Room 111  
Providence, RI 02903

Artist or Organization Name:

Neighborhood:

Mailing Address:

Phone:

Email:

Website URL:

### Application checklist

- Completed Application with artist signature (2 page form)
- Designs (up to 3), including color scheme and materials list (Appendix B)
- Artist statement of intent, description of concept and approach
- Curriculum vitae

### Guidelines and Requirements

- National Grid will provide the refrigerators. The refrigerator used for the project and artistically rendered by the artist will be one that has been turned in for recycling – it is not a new unit. The refrigerator will be provided to the Artist cleaned, stripped of power cords, Freon, any extraneous attachments and the doors will be sealed shut.
- Artists are responsible for protecting their work from the elements and possible vandalism with a protective varnish and coating of wax (Butcher's Wax may be applied manually and buffed to a finish.)
- For safety and display reasons, refrigerator will be mounted on a concrete base before installed in public. A vendor of the Sponsor shall do the mounting.
- The work is expected to be part of a larger display of other refrigerators and initially displayed at high-visibility locations in Downtown Providence.
- Artists will receive a digital copy of one professional photo of work photographed on display that the Artist has permission to display in portfolio.

### Terms of Agreement

All artists selected for The Fine Art Fridge project must agree to the following:

- The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party. Since the artistic designs leading up to and including the final design and dimension of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a third party, the right to replicate the artistic designs and dimensions of the artwork, without the written permission of National Grid.
- The accepted artwork developed under this contract shall be the exclusive property of National Grid.
- The artist grants to National Grid, an irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity and catalogs or other similar, publications.
- National Grid is not making any representations, warranties, promises or guarantees whatsoever in regards to the Request for Proposal
- National Grid reserves the right to reject any or all proposals in response to the RFP, waive any irregularities, and to reissue this RFP and/or cancel this proposal process in its discretion.
- National Grid will not have any liability or other obligation for any costs or expenses incurred by any proposers in the analysis and preparation of a proposal or for any interviews, meetings, contract negotiations or other deliberations concerning the same.

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Artist Signature

Date

Please contact Audrea Laffely at [audrea.laffely@cadmusgroup.com](mailto:audrea.laffely@cadmusgroup.com) with questions.

# Appendix A – Color Palette

## Colour palette

**The corporate colour is Pantone 300.**

Supporting colours have been chosen that work in conjunction with and complement the main colour. The palette is bright and strong to reflect energy and confidence and the forward-thinking, modern outlook of National Grid.

The palette is broad to work on a variety of internal literature and newsletters.

**Main colour**



**PMS 300**  
C100 M44 Y0 K0  
R0 G121 B193

**Secondary colours**

<b>RHODAMINE RED</b> C3 M89 Y0 K0 R230 G64 B151	<b>PMS 541</b> C100 M57 Y0 K38 R0 G70 B127
<b>PMS 299</b> C89 M19 Y0 K0 R0 G157 B220	<b>PMS 485</b> C0 M95 Y100 K0 R238 G50 B36
<b>PMS 390</b> C22 M0 Y100 K8 R194 G205 B35	<b>PMS 527</b> C73 M100 Y0 K0 R106 G44 B145
<b>PMS 021</b> C0 M53 Y100 K0 R247 G143 B30	<b>PMS 377</b> C45 M0 Y100 K24 R120 G162 B47
<b>PMS 200</b> C0 M100 Y63 K12 R211 G17 B69	<b>PMS 3115</b> C63 M0 Y18 K0 R70 G195 B211
<b>PMS 2736</b> C100 M91 Y0 K0 R35 G62 B153	<b>PMS 7408</b> C0 M25 Y95 K0 R255 G194 B34
<b>PMS 341</b> C100 M0 Y67 K29 R0 G130 B101	<b>PMS 409</b> C0 M13 Y15 K45 R157 G141 B133

## Appendix B

Sketches must be submitted electronically or on standard 8 ½ x 11" paper.

Artist name: \_\_\_\_\_

Title: \_\_\_\_\_

Materials: \_\_\_\_\_

