

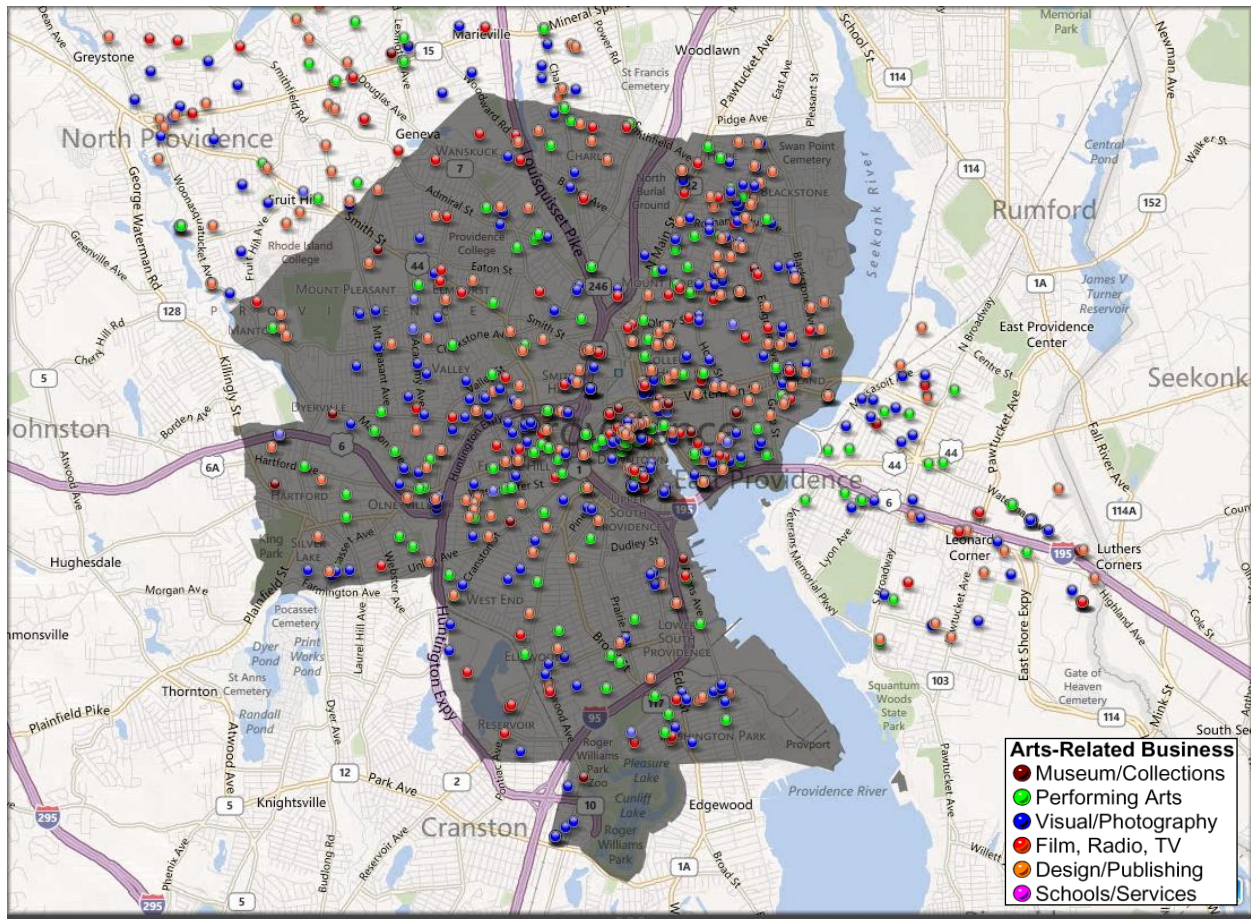
The Creative Industries in Providence, RI

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Providence, RI**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 904,581 businesses in the U.S. involved in the creation or distribution of the arts. They employ 3.34 million people, representing 4.25 percent of all businesses and 2.15 percent of all employees, respectively.¹ The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2012, Providence, RI is home to 627 arts-related businesses that employ 3,771 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Providence, with each dot representing an arts business.

627 Arts-Related Businesses in Providence Employ 3,771 People





Arts-Related Businesses and Employment in Providence, RI

(Data current as of January 2012)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	19	116
Museums	13	86
Historical Society	6	30
Performing Arts	105	795
Music	47	117
Theater	4	117
Dance	1	35
Opera	1	3
Services & Facilities	19	52
Performers (nec)	33	471
Visual Arts/Photography	204	1,308
Crafts	46	896
Visual Arts	26	50
Photography	110	254
Services	22	108
Film, Radio and TV	87	722
Motion Pictures	68	268
Television	16	450
Radio	3	4
Design and Publishing	199	777
Architecture	49	290
Design	116	216
Publishing	2	4
Advertising	32	267
Arts Schools and Services	13	53
Arts Councils	4	20
Arts Schools and Instruction	9	33
GRAND TOTAL	627	3,771

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmeriFLnsForTheArts.org/sc/CreativeIndustries.

¹ Due to improved research methods, the total number of businesses tracked by Dun & Bradstreet has increased significantly in recent years. While there was growth in the number of arts businesses tracked, the arts *share* of businesses and employment has remained relatively stable. Thus, year-to-year changes may not represent growth inasmuch as they are a more accurate reflection of the business environment.