



# PVD GREAT STREETS

## Appendix F: Via Providence Plan

A network of urban trails is only a network if its parts connect in one legible, intuitive, and cohesive whole. To that end, the City worked with Roll Barresi & Associates in 2020 along with city residents to make a plan for wayfinding signage and to determine a name and identity for the urban trail network: Via Providence.



MAYOR JORGE O. ELORZA  
CITY OF PROVIDENCE

<https://www.providenceri.gov/planning/great-streets/>



MAYOR JORGE O. ELORZA  
CITY OF PROVIDENCE

# *Via* PROVIDENCE

Sign Master Plan

JUNE 2022

# Acknowledgements

Jorge O. Elorza, Mayor

**Thank you the Advisory Committee members and City staff who contributed their time, input, and expertise to the creation of the ViaProvidence Sign Master Plan:**

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Rachel Newman Greene, *Deputy Director Healthy Communities Office*

Wendy Nilsson, *Superintendent, Providence Parks Department*

Gina Rodriguez-Drix, *Cultural Affairs Manager*

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Providence Preservation Society

RIPTA

I-195 Commission

RI Latino Arts

Providence Warwick Convention & Visitors Bureau

Young Voices RI

The Providence Foundation

Woonasquatucket River Watershed Council

Rhode Island School of Design

Providence Community Library

RI Bicycle Coalition

RI Black Heritage Society

The Nature Conservancy

The Partnership for Providence Parks

The Downtown Hospitality Group

Brown University

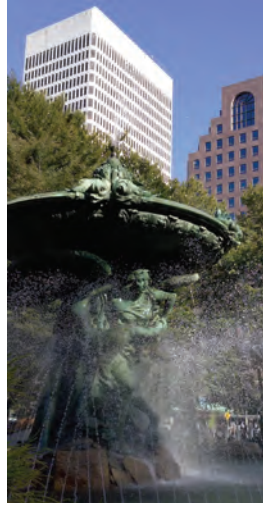
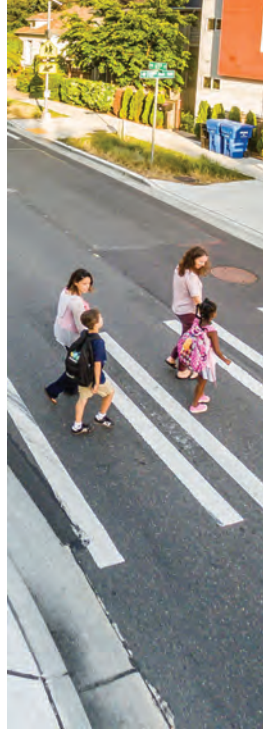
Providence Bicycle and Pedestrian Advisory Commission

Thayer Street District Management Authority

Providence Coalition of Neighborhood Associations

Providence Streets Coalition







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01

# Introduction



# Executive Summary

Providence's Urban Trail Network will connect every neighborhood with high-quality routes for people walking, riding bicycles, accessing transit, or using shared micromobility options, like scooters and e-bikes, with a goal that residents and visitors can safely and comfortably travel to schools, jobs, and other important destinations like parks, libraries, and museums. The Urban Trail Network will also seamlessly and comfortably connect Providence residents to regional trails and paths, including the East Bay Bike Path, Blackstone Bike Path, Woonasquatucket River Greenway Bike Path, and Washington Secondary Trail.

The Urban Trail Network needs to be connected to work well. Using the Urban Trail Network, people will be able to access destinations using active modes without having to traverse high-stress segments or intersections. The Network will be intuitive to use and easy to navigate through the use of consistent design elements and branded wayfinding signage.

## Opening Up Our City

The overarching principle of the Urban Trail Network that shaped the branding and wayfinding approach is "Opening Up Our City." This idea was formed from the research and input that was gathered from resident focus groups, advisors and stakeholders, and served as the foundation for the strategy and design. "Opening Up Our City" means that at the most fundamental level, the Urban Trail Network must invite everyone – of all backgrounds and abilities – to experience Providence and all it has to offer. It is about safely connecting neighborhoods and providing access for the city's many vibrant communities.

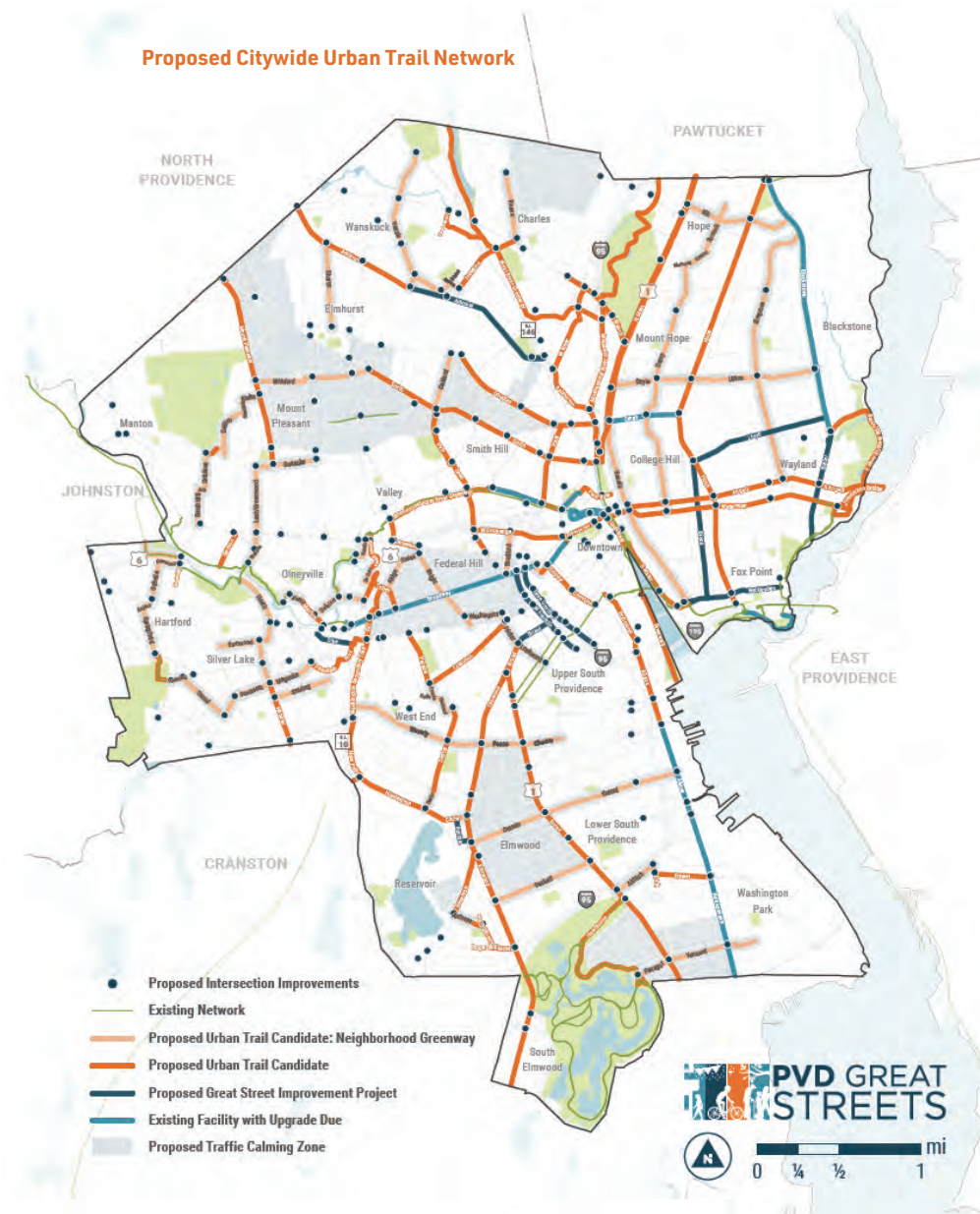
# The Urban Trail Network

## The Urban Trail Network comprises:

- Over 150 projects along corridors
- Over 300 intersections prioritized for improvements.
- 78 miles of new projects, including 43 miles of new separated on-street or off-street/shared use path Urban Trails, 22 miles of new neighborhood greenways, 6 miles of walkability projects, and 6 miles of upgrades to existing bike lanes and shared use paths to improve conditions for people walking, cycling, and using micromobility.

**The proposed Urban Trail Network touches every part of Providence, bringing 93 percent of residents and 93 percent of jobs within easy walking distance. The Urban Trail Network:**

- Connects 166,792 Providence residents living within ¼-mile of the proposed network (compared to 36,452 living within ¼-mile of the existing network), resulting in a 458 percent increase in the number living within easy walking distance of the Urban Trail Network
- Connects 99,324 people who work within ¼-mile of the proposed network (compared to 38,596 working within ¼-mile of the existing network), resulting in a 257 percent increase in the number of people working within easy walking distance of the Urban Trail Network





# Process

Resident voices informed the brand strategy from the onset. Three virtual focus groups were assembled and conducted in October of 2020 by brand strategist and Providence resident, Margie Butler. A total of 31 Providence residents participated, representing a diverse mix of backgrounds, neighborhoods and walking/biking habits.

## Focus Group Summary:

- 2 groups representing mixed levels of walkers/lighter biking habits
- 1 group of residents who bike a lot
- Ages ranged from 17–55
- Mix of gender: 11 Male, 16 Female, 4 Non-Binary
- Mix of ethnicity: 13 White, 10 Hispanic, 3 Black, 3 Multi-Racial  
2 Asian/Pacific Islander

Feedback and perspective from these Focus Groups were distilled into three brand platforms as well as name recommendations and design directions, and brought to the Advisory Committee and Stakeholders for consideration and input. From the Fall of 2020 through the Spring of 2021, the Advisory Committee was engaged at critical stages in the strategy and design process, a total of 5 times. The Stakeholders were engaged twice at major decision points to reach a consensus on the trail name, logo and visual identity. The cumulative participation of these residents, advisors and stakeholders resulted in a thoroughly considered end product that kept the best interest of the city and its people at the forefront of our process.

## Focus Group Profiles:

### UTN Focus Group 1 Participants: October, 27, 2020

#### Tuesday 3:30-5 Group Combination walking/biking residents

Name	Age, gender	Ethnicity	Neighborhood	Walking	Biking	Transportation v. Fitness/Recreation %	zip (+0)
Dravy	17, M	Hispanic	Silver Lake	often	som et im es	more Transportation	2909
Hector	23, M	Hispanic	College Hill	often	rarely/never	50/50	2906
Ana	24, F	Hispanic	Wayland	som et im es	<b>a lot</b>	more Transportation	2906
Elvira	24, F	Hispanic	N. Main/Hope	<b>a lot</b>	rarely/never	more Transportation	2904
Zebulon	28, non-binary	white	West End	often	rarely	more Recreation	2907
Andy	30, non-binary	white	East Side	<b>a lot</b>	often	50/50	2906
Alba	32, F	Hispania bla	Federal Hill	<b>a lot</b>	rarely/never	50/50	2903
Romeo	33, M	Hispanic	Silver Lake	often	som et im es	more Recreation	2909
Joe	33, M	white	Downtown	often	<b>a lot</b>	50/50	2903
Valerie	65, F	white	Fox Point	<b>a lot</b>	rarely/never	more Transportation	2906
Janice	70, F	white	Smith Hill	som et im es	rarely/never	48/52	2908

### UTN Focus Group 2 Participants: October, 27, 2020

#### Tuesday 6:30-8 Group Combination walking/biking residents, somewhat lighter incidence walking/biking

Nu	21, non-binary	Hispanic	Hope St. 02906	often	rarely/never	left blank	2906	tech difficult
Yasmine	25, F	Black/Arab	Mount Hope	sometimes	sometimes	more Recreation	2906	
William	29, M	multiracial	Summit	often	<b>a lot</b>	more Transportation	2906	
Andrea	31, F	Biracial	Mount Hope	often	rarely/never	more Recreation	2906	
Scott	38, M	As/Pac Is	West End	sometimes	sometimes	more Transportation	2907	
Alozie	47, M	Black	Amrory/W Bway	often	sometimes	more Transportation	2906	
Mimi	51, F	white	South Side	sometimes	sometimes	50/50	2907	
Vinicio	53, M	Hispanic	West End	<b>a lot</b>	often	more Transportation	2909	
John W.	55, M	white	Silver Lake	sometimes	sometimes	49/51	2909	

### UTN Focus Group 3 Participants: October, 28, 2020

#### Wednesday Focus Group 5:30-7pm — People who Bike **a lot**!

Name	Age, gender	Ethnicity	Neighborhood	Walking	Biking	Transportation v. Fitness/Recreation %
Leishla	28, F	Hispanic	College Hill	often	<b>a lot</b>	50/50
David	36, M	Black	Fed Hill/West End	often	<b>a lot</b>	more Transportation
Shawn	52, M	White/NA	West End	often	<b>a lot</b>	50/50
Francesca	30, F	Black/White	Fox Point	sometimes	<b>a lot</b>	left blank
Amber	32, F	As/Pac Is	West End	<b>a lot</b>	<b>a lot</b>	more Transportation
Roby	45, non-binary	white	West End	often	<b>a lot</b>	more Transportation
Ligia	35, F	Hispanic	Wayland Sq	sometimes	often	50/50
Madi	25, F	white	Smith Hill	often	<b>a lot</b>	50/50
Erin	34, F	white	West End	often	<b>a lot</b>	more Transportation
Pam	34, F	white	Summit	often	<b>a lot</b>	more Transportation
Laurel	68, F	white	Reservoir Triangle	often	sometimes	39/61

02

# Graphic Standards



## Primary Logo

## 02 Graphic Standards

The following graphic standards illustrate the primary components of the sign system graphics, including the ViaProvidence logo lock-ups, typography, colors, and standard symbols and icons. Substitutions for these elements is not permitted.

Detailed information pertaining to these elements and other ViaProvidence brand graphics can be found in the ViaProvidence Brand Guidelines.



Primary Logo with Descriptor



Primary Logo with Descriptor  
Spanish Translation

## Secondary Logo



Secondary Logo with Descriptor



Secondary Logo with Descriptor  
Spanish Translation



## Logos on a Dark Background



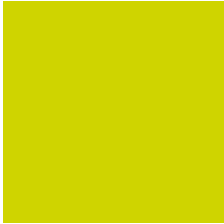
Primary Logo on a Dark Background



Secondary Logo on a Dark Background

# Palette

## PRIMARY PALETTE



**Pedestrian Green**

**PMS 382c**

**C22 M0 Y100 K0**

**R196 G214 B0**

**#C4D600**

**Vinyl:** Custom Color



**Deep River Blue**

**PMS 3025c**

**C100 M19 Y0 K56**

**R0 G79 B113**

**#004F71**

**Vinyl:** Custom Color



**Providence Orange**

**PMS 158c**

**C0 M66 Y100 K7**

**R227 G111 B30**

**#E36F1E**

**Vinyl:** 3M Scotchcal  
Series 7125 "Bright Orange 14"

## WAYFINDING PALETTE



**Streetscape**

**PMS 7477c**

**C85 M39 Y29 K52**

**R36 G76 B90**

**#244C5A**

**Vinyl:** Custom Color



**Pavement**

**PMS Cool Gray 7C**

**C20 M14 Y12 K40**

**R151 G153 B155**

**#97999B**

**Vinyl:** 3M Scotchcal  
Series 7125 "Medium Gray 31"

## SECONDARY PALETTE



**Mango Yellow**

**PMS 109c**

**C0 M5 Y100 K0**

**R255 G209 B0**

**#FFD100**

**Vinyl:** 3M Scotchcal  
Series 7125 "Bright Yellow 15"



**Patina Teal**

**PMS 3272c**

**C100 M0 Y51 K0**

**R0 G164 B153**

**#00A499**

**Vinyl:** 3M Scotchcal  
Series 7125 "Dark Aqua 307"



**Landmark Red**

**PMS 186c**

**C0 M100 Y80 K5**

**R200 G16 B46**

**#C8102E**

**Vinyl:** 3M Scotchcal  
Series 7125 "Atomic Red 293"



**Playful Purple**

**PMS 249c**

**C43 M100 Y0 K17**

**R128 G40 B108**

**#80286C**

**Vinyl:** 3M Scotchcal  
Series 7125 "Dark Violet 98"

# Typography

## URW DIN Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9 0

! @ # \$ % ^ & \* ( ) \_ +

# MINUTES

### Typical Format

Tracking: 80/1000 em

Kerning: Optical

## URW DIN Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9 0

! @ # \$ % ^ & \* ( ) \_ +

# Downtown

### Typical Format

Tracking: 10/1000 em

Kerning: Optical

## URW DIN Condensed Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9 0

! @ # \$ % ^ & \* ( ) \_ +

# 15

### Typical Format

Tracking: 0/1000 em

Kerning: Optical



# Typography

## Stencil Allround

---

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

! @ # \$ % ^ & \* ( ) \_ +

OUR HIDDEN  
HISTORY

### Typical Format

Tracking: 30/1000 em

Kerning: Optical

# Wayfinding Symbols

## Directional Arrows



## Modes of Travel



Bike



Pedestrian



Skateboard



Scooter



Stroller



Rollerblade

## Transportation Hubs



Bus Station



Train Station



Ferry Terminal

## Landmarks, Destinations & Services



Park



Commercial Area



Library



Hospital



Museum



Accessible

03

# Sign System Components



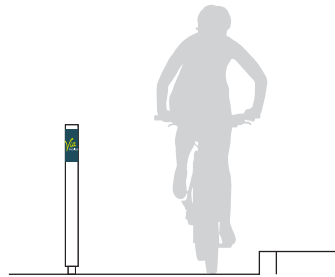
# Kit of Parts

## Directional & Orientation

### 03 Sign System Components



**Sign Type 01**  
Trailblazer, Pole Mounted



**Sign Type 02**  
Trailblazer, Reflector



**Sign Type 03A**  
Directional Sign, Lg. Pole Mounted



**Sign Type 03B**  
Directional Sign, Sm. Pole Mounted



**Sign Type 04A**  
Directional Sign, Lg. Freestanding



**Sign Type 04B**  
Directional Sign, Lg. Freestanding



**Sign Type 05**  
Orientation Map, Freestanding

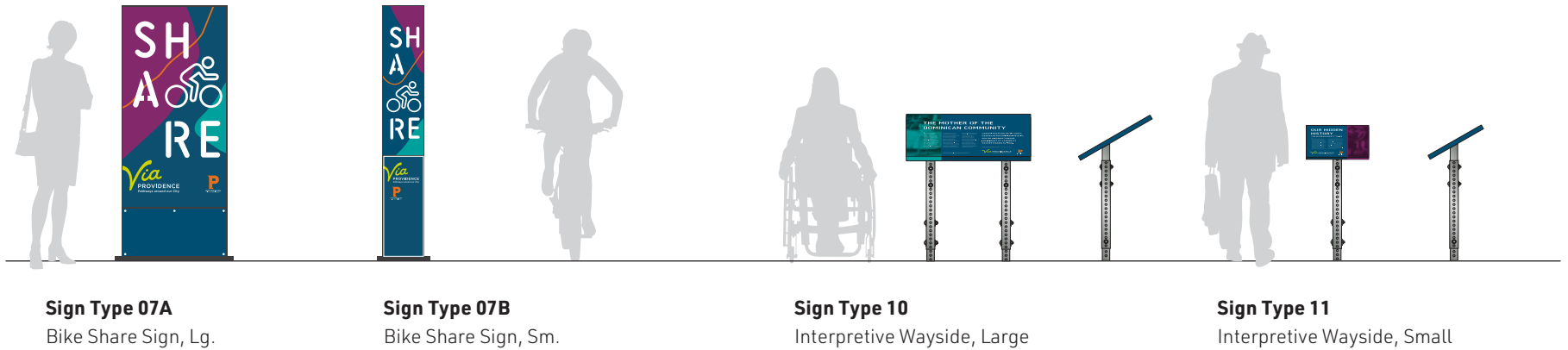


**Sign Type 06**  
Orientation Map, Bus Shelter

**Scale:**  
1/4" = 1' - 0"

# Kit of Parts

## Information and Interpretation



Via Providence Sign Master Plan



**Scale:**  
1/4" = 1' - 0"

# Kit of Parts

## Pavement Markings



**Sign Type 20**  
Trail Stencil



**Sign Type 21**  
Pavement Zone Graphics



**Sign Type 22**  
Lane Graphics



## Sign Type 01: Trailblazer Pole Mounted

### Description:

1'-8" diameter painted aluminum sign panel with reflective vinyl graphics, mounted on both sides of a utility or light pole.

### Criteria:

- Located on the trail at a minimum of every 1/4 mile
- Located at changes in direction (or trail jogs) unless a directional sign already exists there

### Colors/Finishes:

Panel Front Side: Streetscape

Panel Back Side: Providence Orange

Logo: Reflective Pedestrian Green, Reflective White Vinyl

### Typography:

N/A

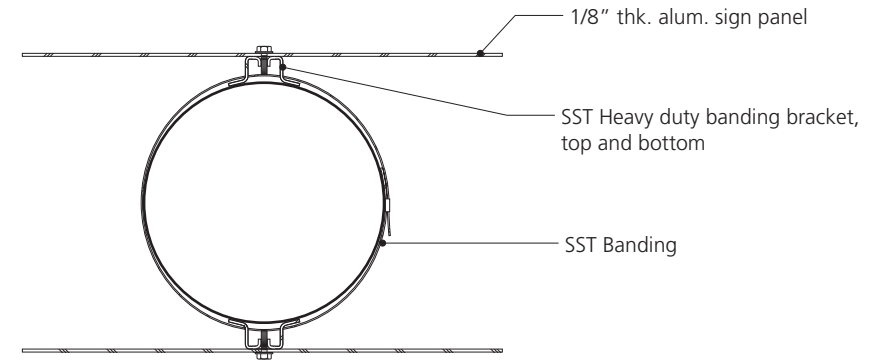
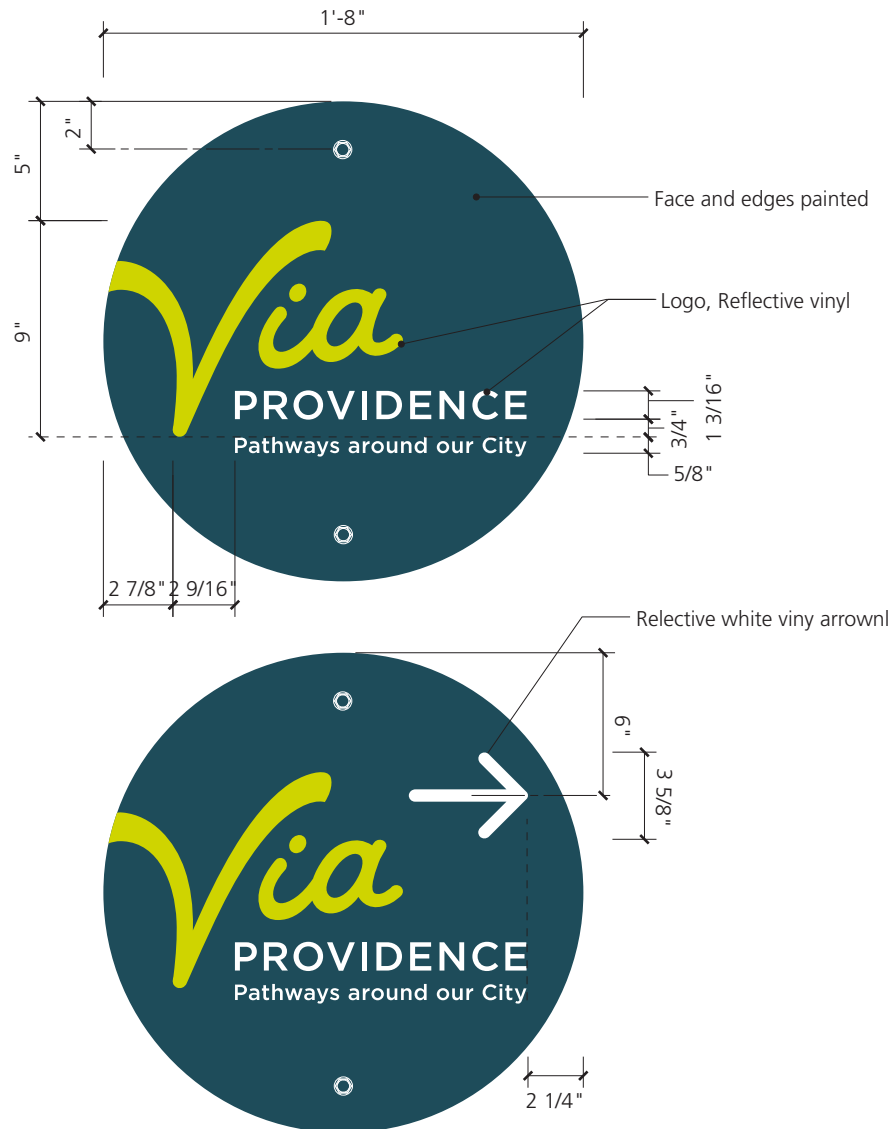
### Installation Condition:

Install at existing light pole or cedar pole



Scale: 1/2" = 1' - 0"

# Sign Type 01: Trailblazer Pole Mounted



**Horizontal Section:** 1 1/2" = 1' - 0"

## Sign Type 02: Trailblazer Reflector

### Description:

Reflective vinyl decal applied to reflector pipe for separated bike lanes

### Criteria:

Apply decals to every sixth reflector pipe along a separated bike lane

### Colors/Finishes:

Background: Reflective Streetscape

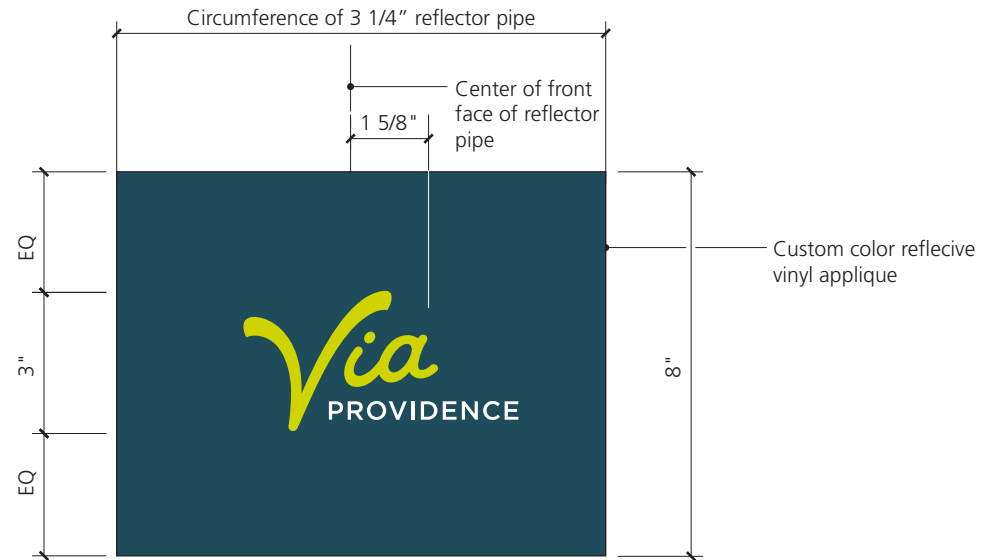
Logo: Reflective Pedestrian Green, Reflective White

### Typography:

N/A

### Installation Condition:

Wrap reflector pipe over reflective bands provided with reflector pipe



Scale: 3" = 1' - 0"



Scale: 1/2" = 1' - 0"

## Sign Type 03A: Directional Sign, Large Pole Mounted

### Description:

2'-2" x 4'-0" two-sided painted aluminum sign panel with reflective vinyl graphics affixed to pole with cantilevered arm and stainless steel banding bracket at top and bottom. 6" orange vinyl band wraps pole above top bracket.

### Criteria:

- Located on the trail at a minimum of every 1/2 mile
- Located at intersections or major decision points
- Located at trailheads

### Colors/Finishes:

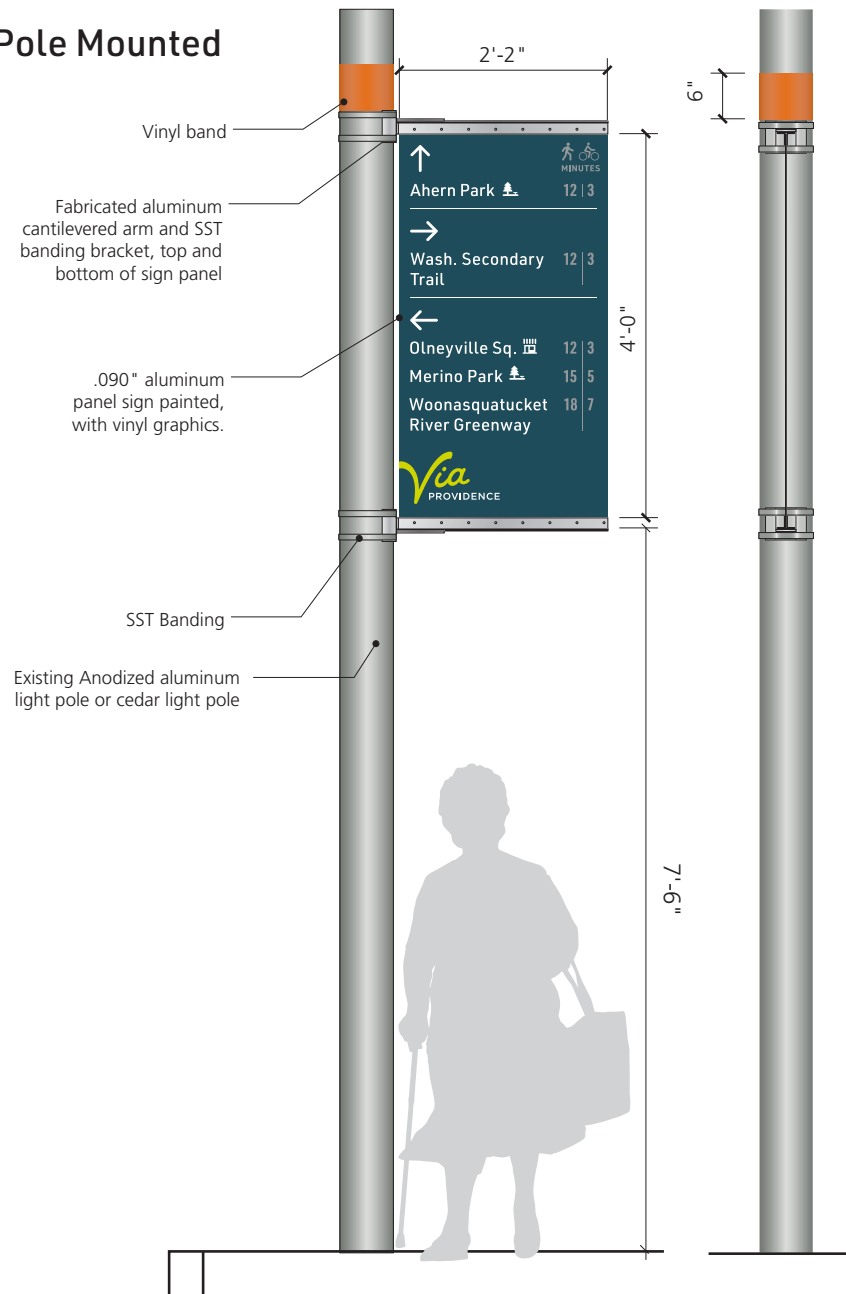
Panel: Streetscape  
Directional text /graphics:  
Reflective White  
Numerals/graphics: Pavement  
Logo: Pedestrian Green/White  
Vinyl Band: Providence Orange  
Bracket: Matte Clear Coated

### Typography:

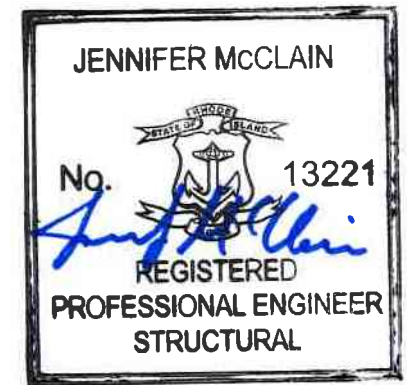
URW DIN Medium  
URW DIN Bold  
URW DIN Condensed Bold

### Installation Condition:

Install at existing light pole or cedar pole

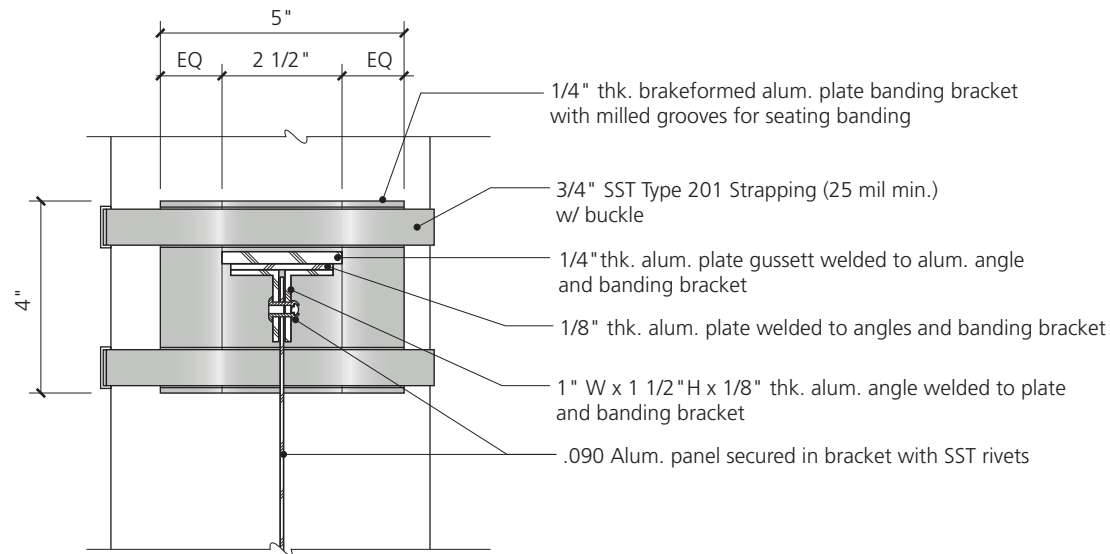
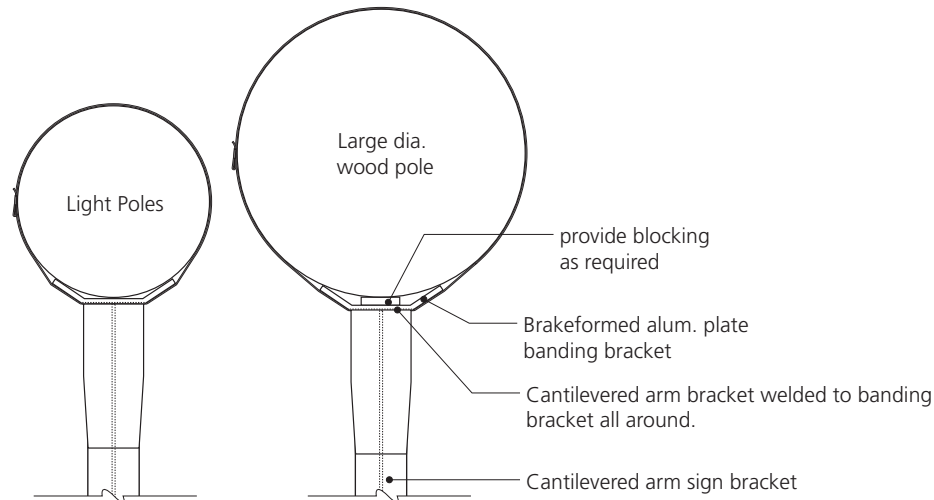


Scale: 1/2" = 1' - 0"





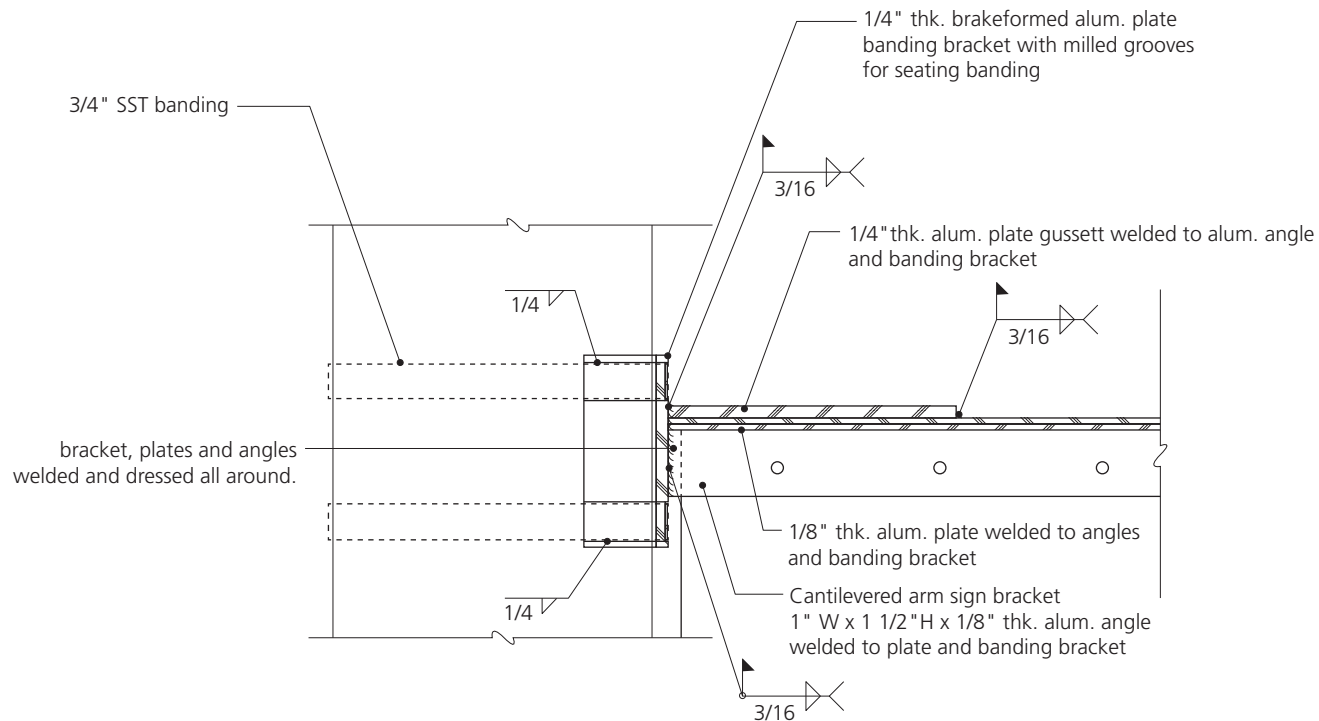
# Sign Type 03A: Directional Sign, Large Pole Mounted



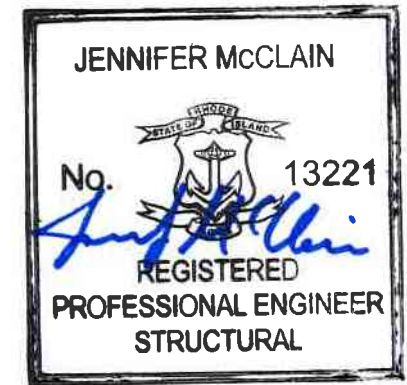
**Vertical Section**  
**Scale: 3" = 1' - 0"**



# Sign Type 03A: Directional Sign, Large Pole Mounted

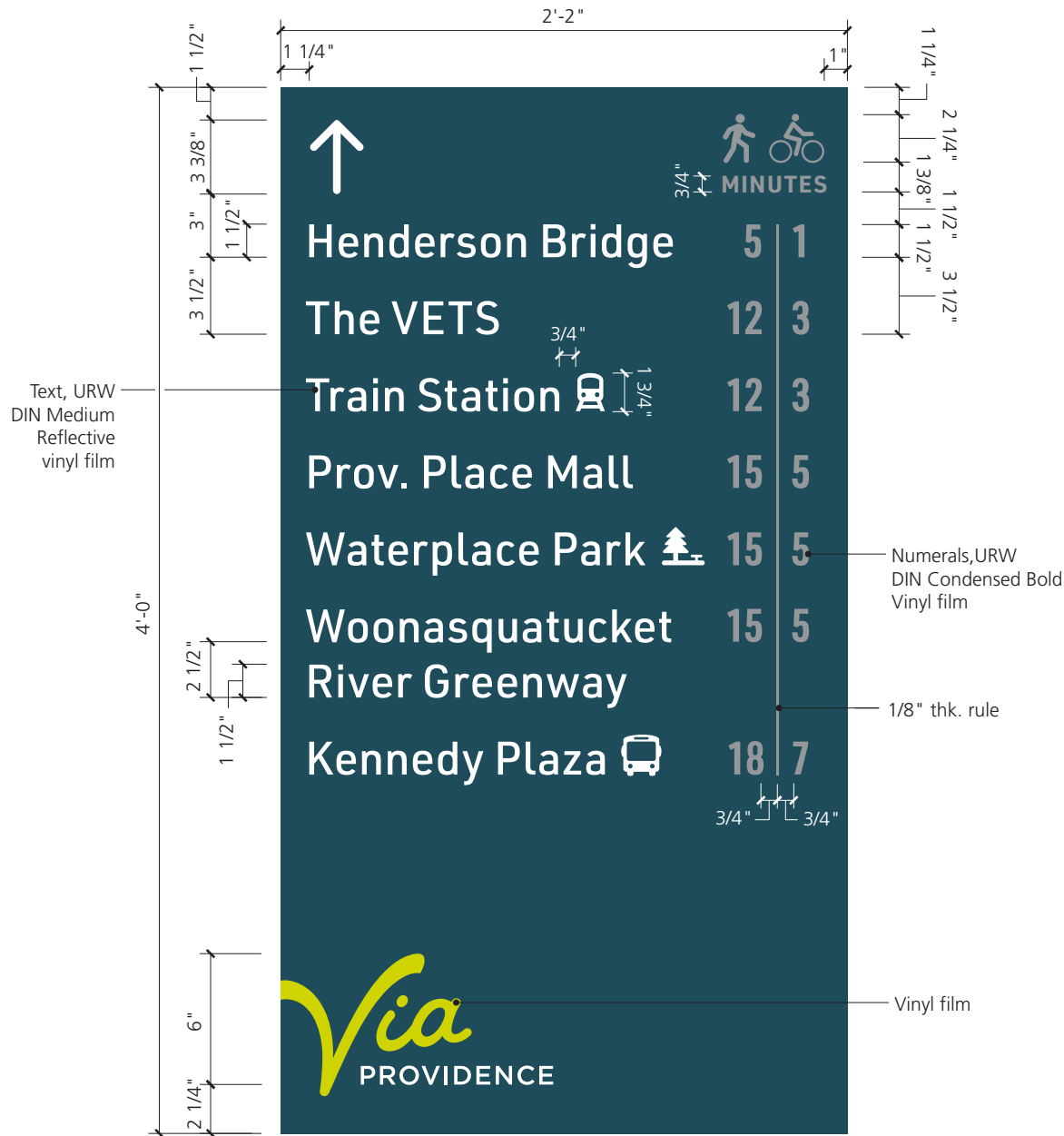


**Side View Section**  
**Scale:** 3" = 1' - 0"



# Sign Type 03A:

Directional Sign, Large Pole Mounted

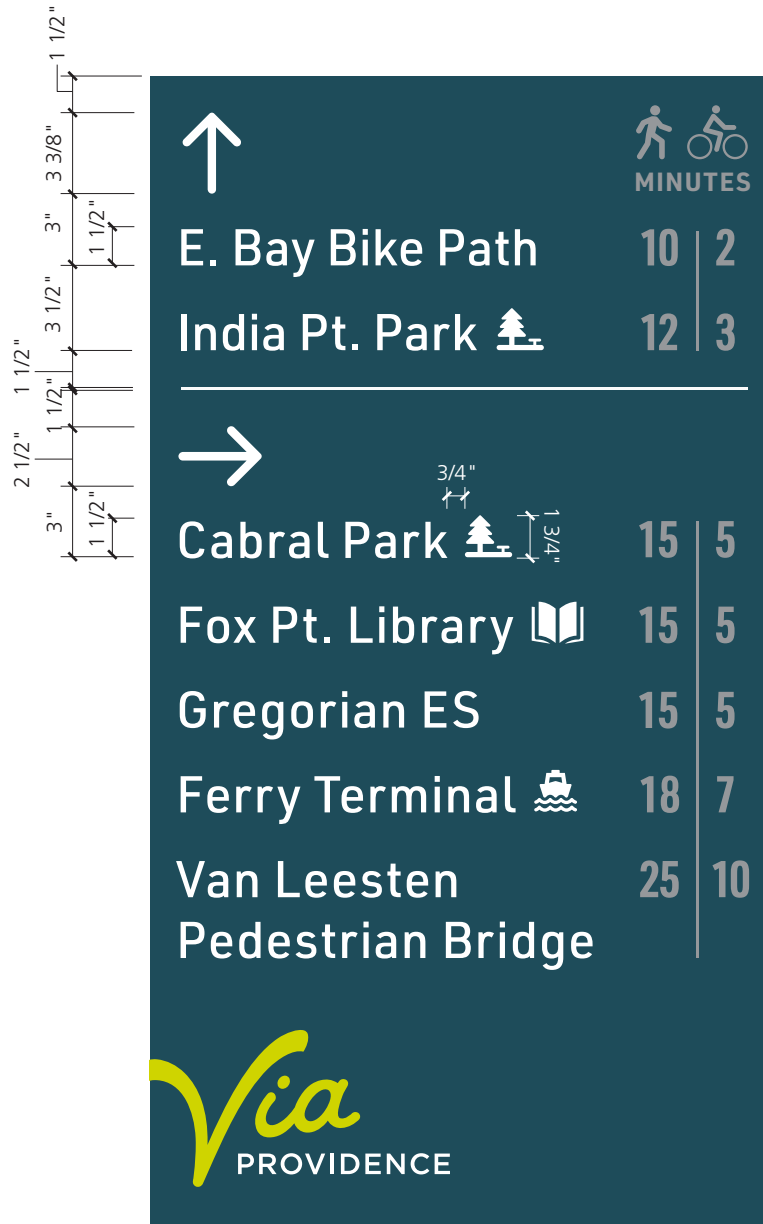


1 Arrow: Max 7 Destinations

Scale: 1 1/2" = 1' - 0"

# Sign Type 03A:

Directional Sign, Large Pole Mounted

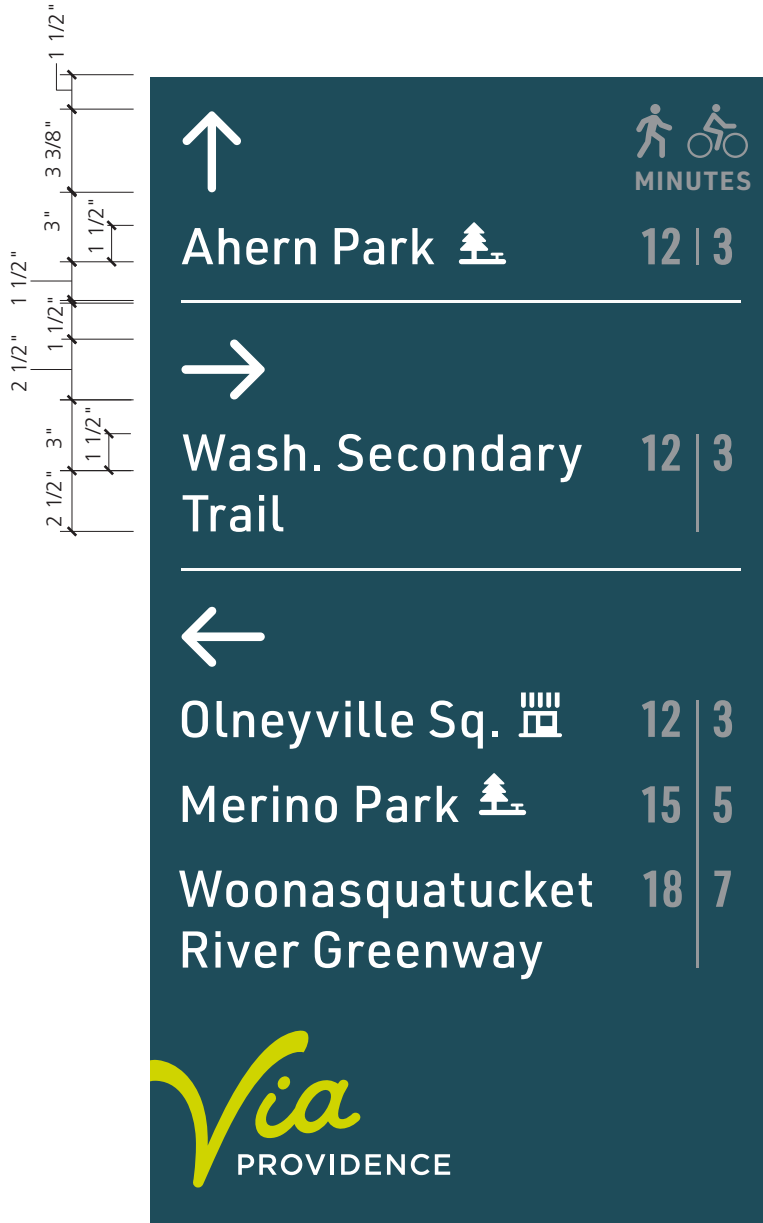


2 Arrows: Max 8 Lines

Scale: 1 1/2" = 1' - 0"

# Sign Type 03A:

Directional Sign, Large Pole Mounted



3 Arrows: Max 7 Lines

Scale: 1 1/2" = 1' - 0"



## Sign Type 03B: Directional Sign, Small Pole Mounted

### Description:

2'-2" x 2'-9" two-sided painted aluminum sign panel with reflective vinyl graphics affixed to pole with cantilevered arm and stainless steel banding bracket at top and bottom. 6" orange vinyl band wraps pole above top bracket.

### Criteria:

- Located on the trail at a minimum of every 1/2 mile
- Located at intersections or major decision points
- Located at trailheads

### Colors/Finishes:

Panel: Streetscape

Directional text /graphics: Reflective White

Numerals/graphics: Pavement

Logo: Pedestrian Green/White

Vinyl Band: Providence Orange

Bracket: Matte Clear Coated

### Typography:

URW DIN Medium

URW DIN Bold

URW DIN Condensed Bold

### Installation Condition:

Install at existing light pole or cedar pole

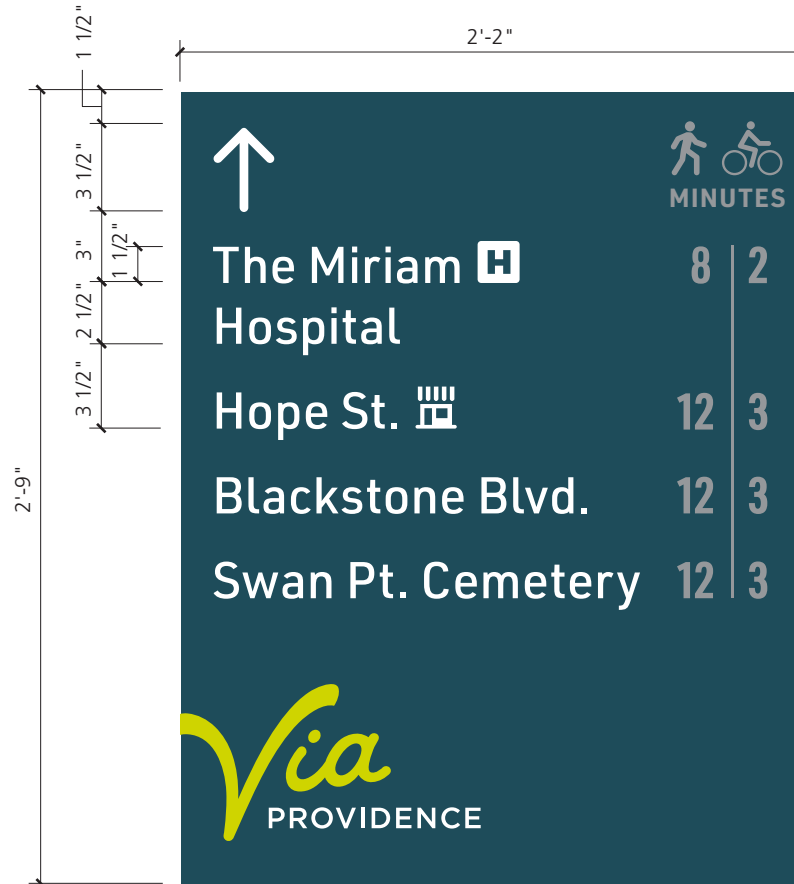
**NOTE:** Refer to Sign Type 03A for details and specifications



Scale: 1/2" = 1' - 0"

## Sign Type 03B:

Directional Sign, Small Pole Mounted



1 Arrow: Max 5 Lines

Scale: 1 1/2" = 1' - 0"

### Directional Sign, Small Pole Mounted



**Scale:** 1 1/2" = 1' - 0"

# Sign Type 04A: Directional Sign, Large Freestanding

## Description:

2, 2'-2" x 4'-0" single-sided painted aluminum sign panels mounted with stainless steel thru-bolts with self-locking nuts on each side of perforated galvanized steel post. Sign panels shall be fabricated of aluminum sheets per ASTM B209, alloy 6061-T6, and shall be 0.125 inch thick min. Fabricated alum. post cap with painted finish, bonded to galv. steel post at top.

## Criteria:

- Located on the trail at a minimum of every 1/2 mile
- Located at intersections or major decision points
- Located at trailheads

## Colors/Finishes:

Panel Front Side: Streetscape  
Directional text /graphics: Reflective White  
Numerals/graphics: Pavement  
Logo: Pedestrian Green/White  
Post Cap: Providence Orange  
Post and Sleeve: Galvanized Steel

## Typography:

URW DIN Medium  
URW DIN Bold  
URW DIN Condensed Bold

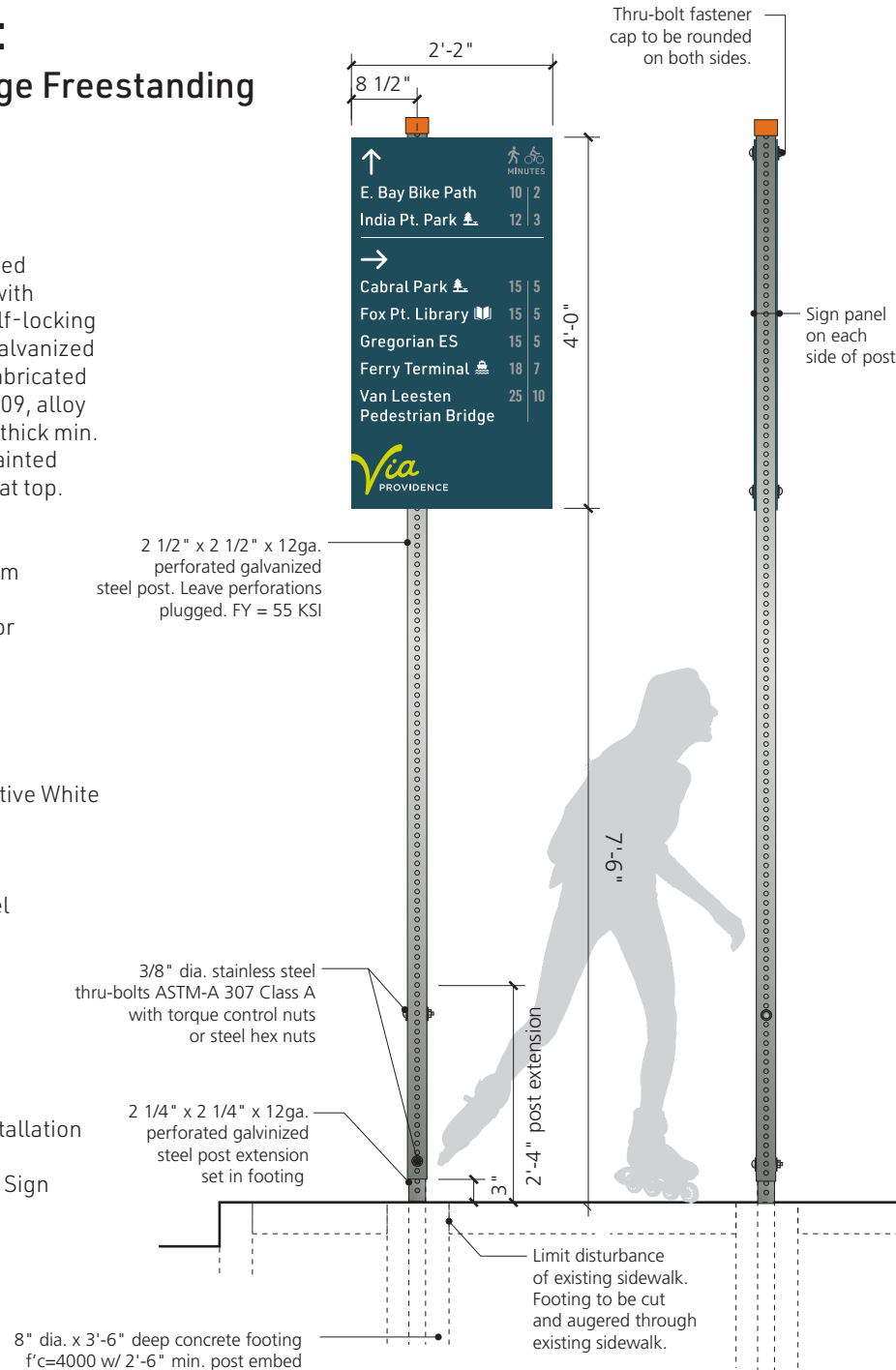
## Installation Condition:

Concrete installation or Earth installation

**NOTE:** Refer to Sign Type 03A for Sign Panel Layouts

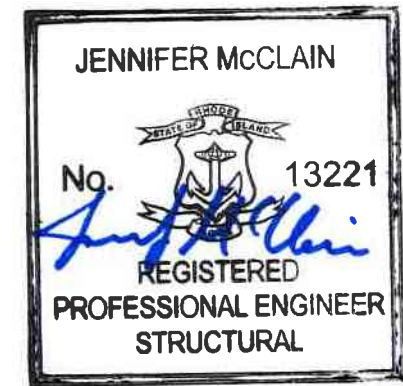
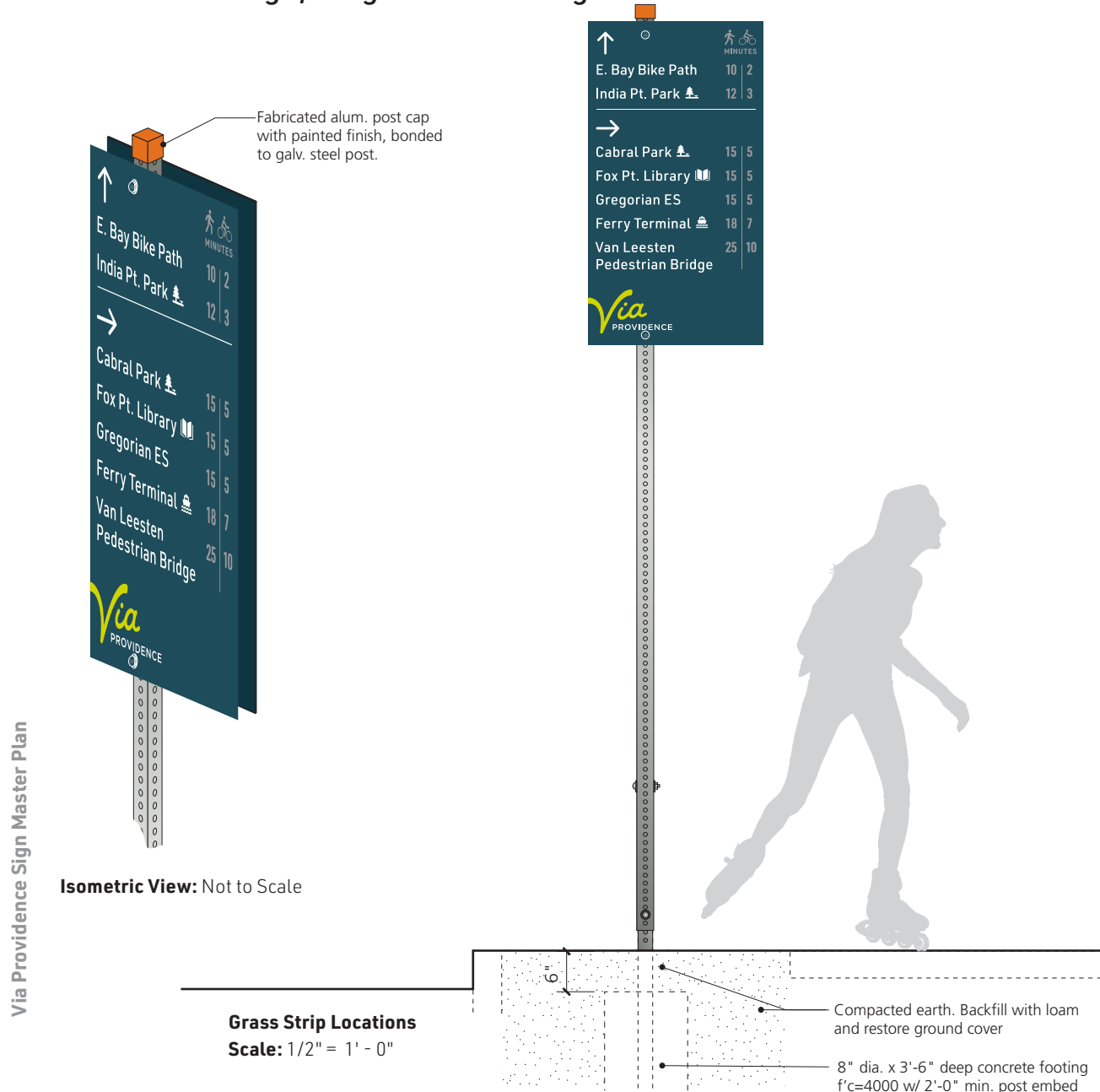
## Sidewalk Locations

Scale: 1/2" = 1' - 0"



## 03 Sign System Components

## Sign Type 04A: Directional Sign, Large Freestanding



JENNIFER MCCLAIN

No. 13221

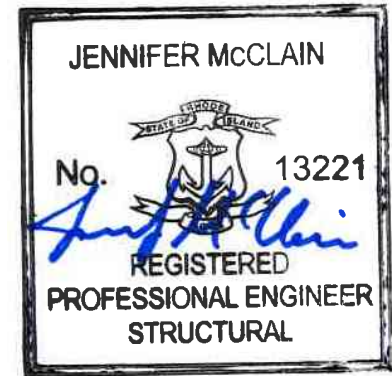
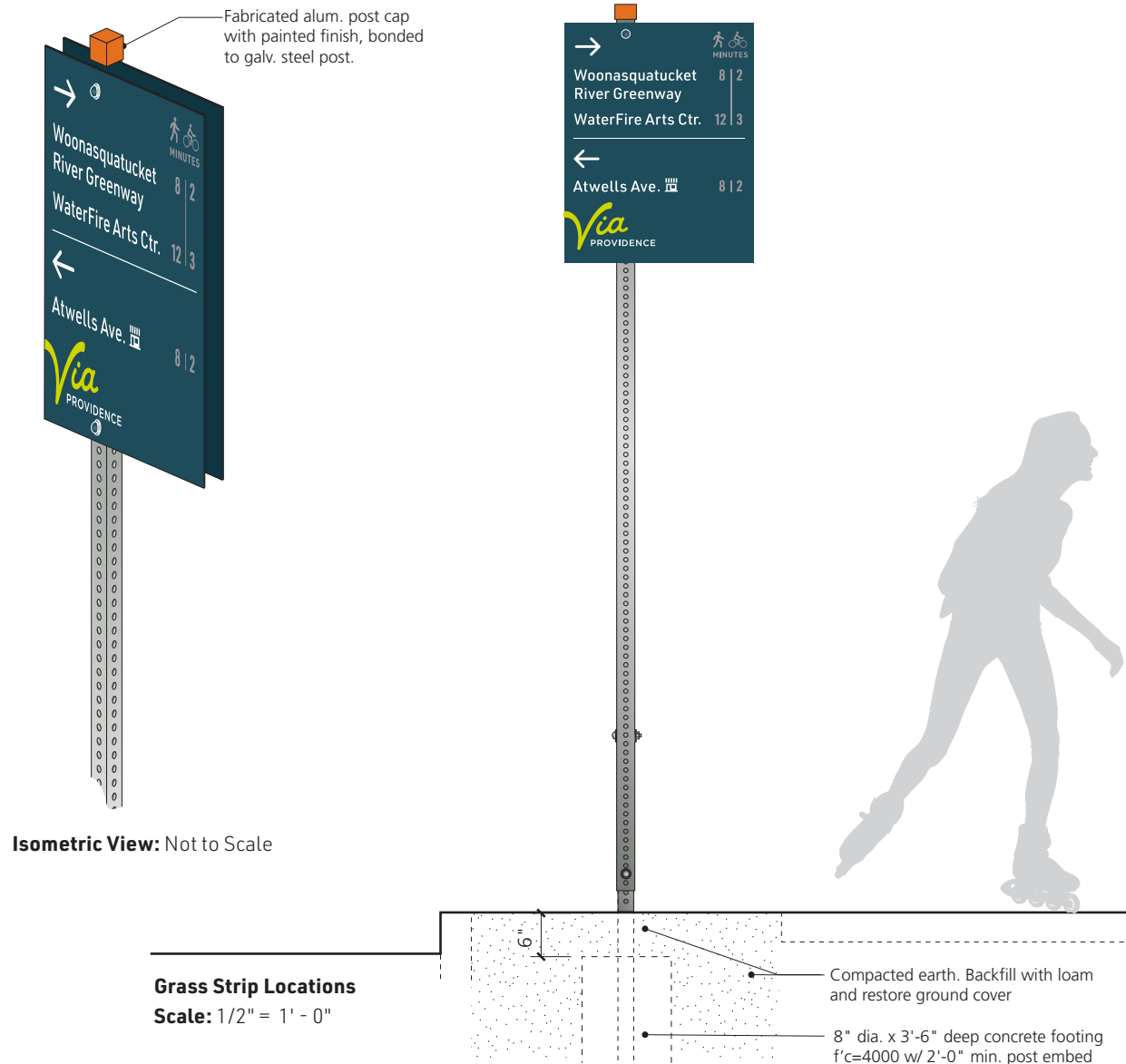
*Jennifer McClain*

REGISTERED  
PROFESSIONAL ENGINEER  
STRUCTURAL



# Sign Type 04B: Directional Sign, Small Freestanding

Via Providence Sign Master Plan



## Sign Type 05: Orientation Map, Freestanding

**Description:**

Double-sided painted aluminum sign panels on perforated galvanized steel posts with fabricated and painted aluminum post caps. Map Graphics to be exterior grade digital print on adhesive vinyl applied to panel with low lustre laminate.

**Installation Condition:**

Concrete installation or earth installation

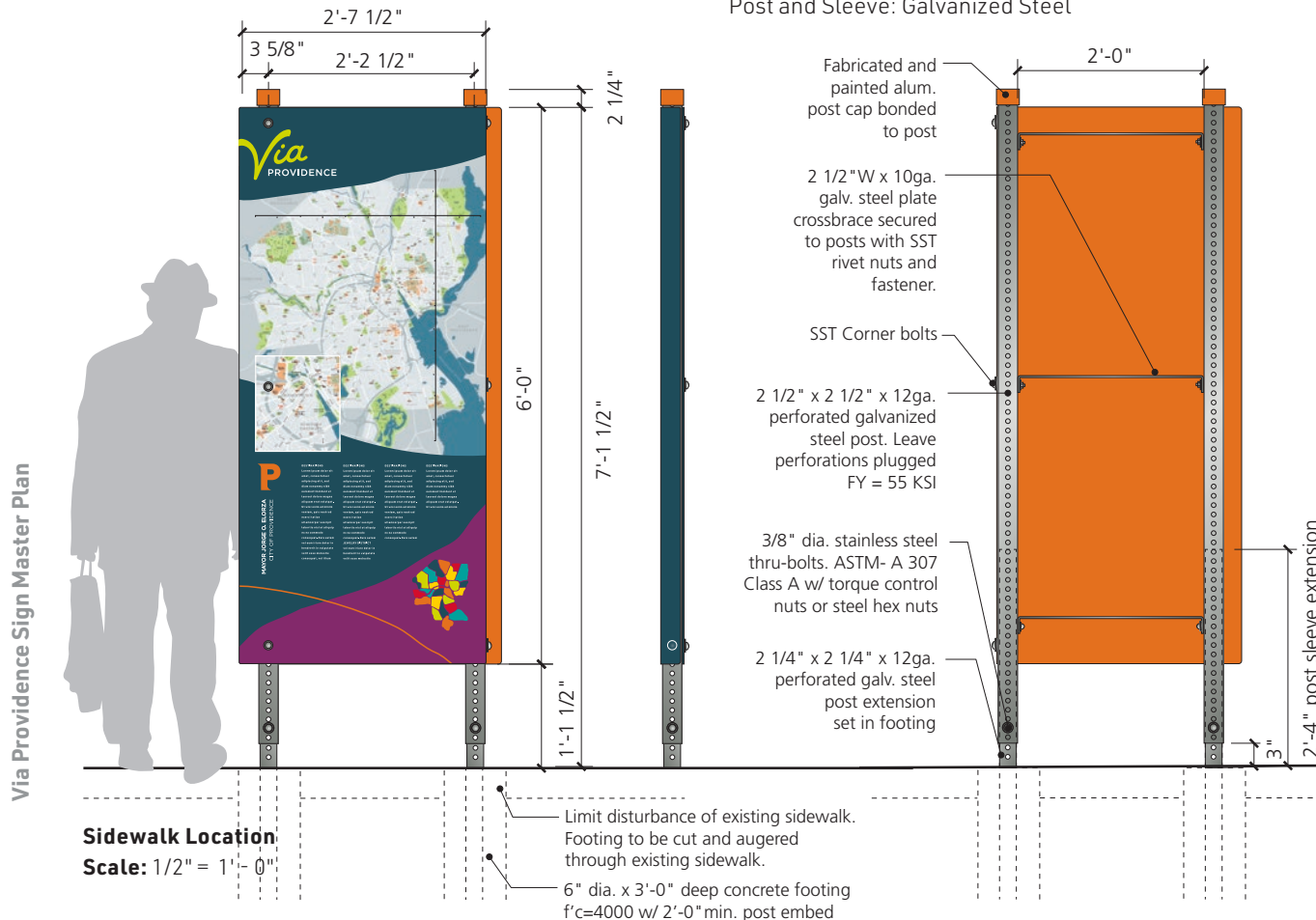
**Note: Artwork provided by designer**

**Criteria:**

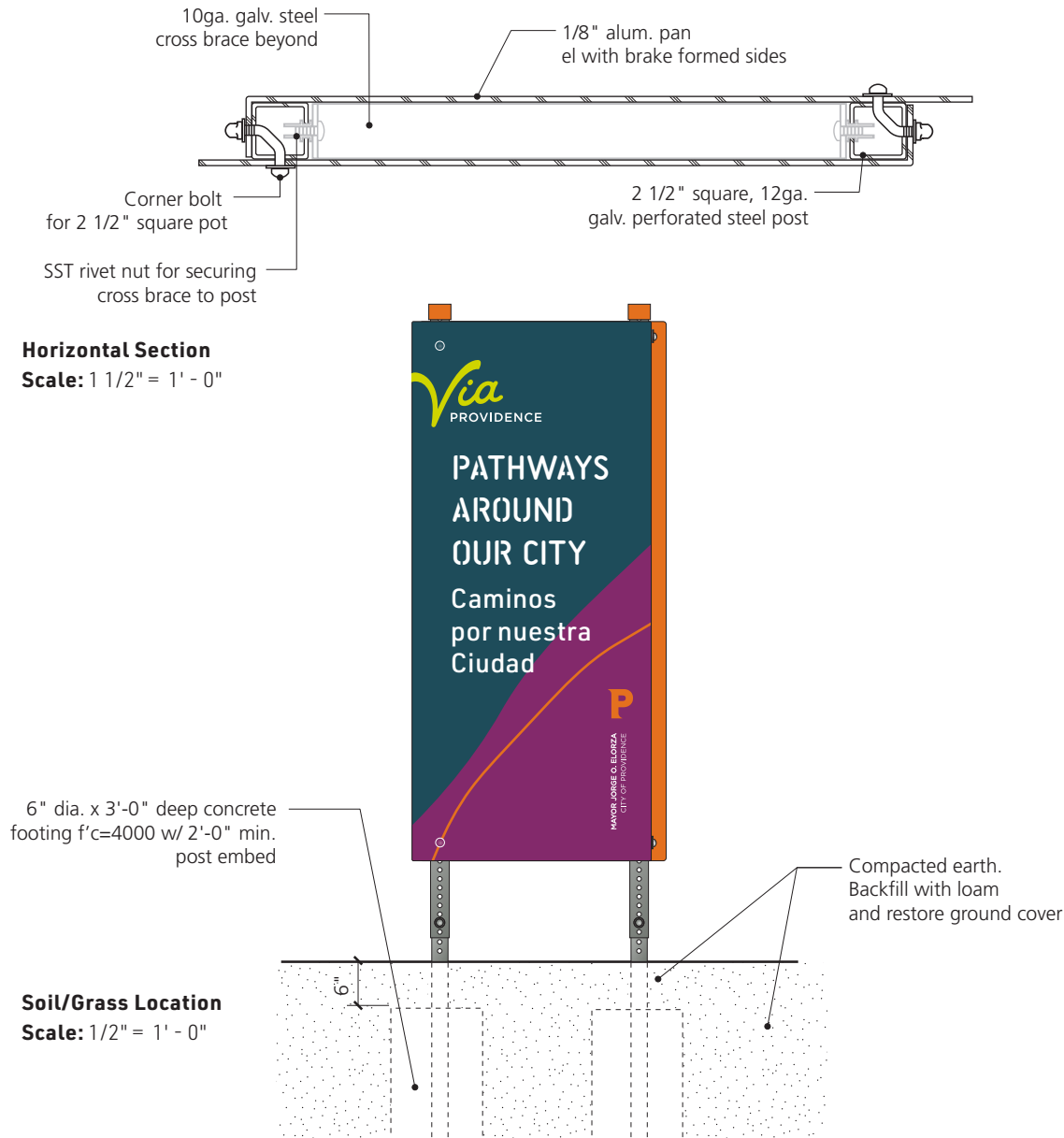
- Located on trail, no greater than 1/2 mile apart
- Located at major destinations
- Located at major parks/open spaces
- Located at major intersections
- Located at trailheads

**Colors/Finishes:**

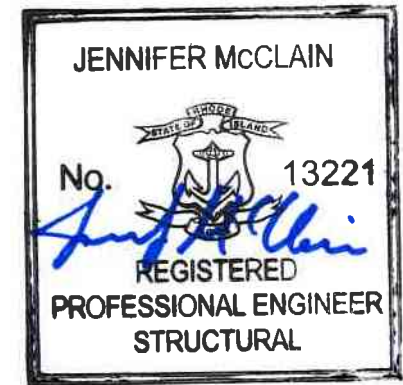
Panel Front Side: Streetscape  
Panel Back: Providence Orange  
Digital Print Graphics: Full Color  
Post Cap: Providence Orange  
Post and Sleeve: Galvanized Steel



## Sign Type 05: Orientation Map, Freestanding



## 03 Sign System Components



## Sign Type 06: Orientation Map, Bus Shelter

### Description:

2'-7 1/2"W x 6' - 0"H Painted aluminum panel with exterior grade digital print on adhesive vinyl applied to panel, with low lustre laminate.

### Criteria:

- Located on trail, no greater than 1/2 mile apart
- Integrated with city bus shelters

### Colors/Finishes:

Digital print: Full color Via brand graphics  
Panel Back: Providence Orange

### Installation Conditions:

Aluminum panel mounted to existing perforated metal panel with tamperproof round head fasteners.



### Typical Condition

Scale: 3/8" = 1' - 0"

## Sign Type 07A: Bike Share Signage, Large

### Description:

1/8"thk. aluminum panels with digital print graphics on face and wrapped around side, mounted to existing bike share sign frame

### Criteria:

- Located on the trail at bike share hub locations designated by Engineer

### Colors/Finishes:

Print Graphics: Full color Via brand graphics

### Typography:

URW DIN Medium

URW DIN Bold

URW DIN Condensed Bold

### Installation Condition:

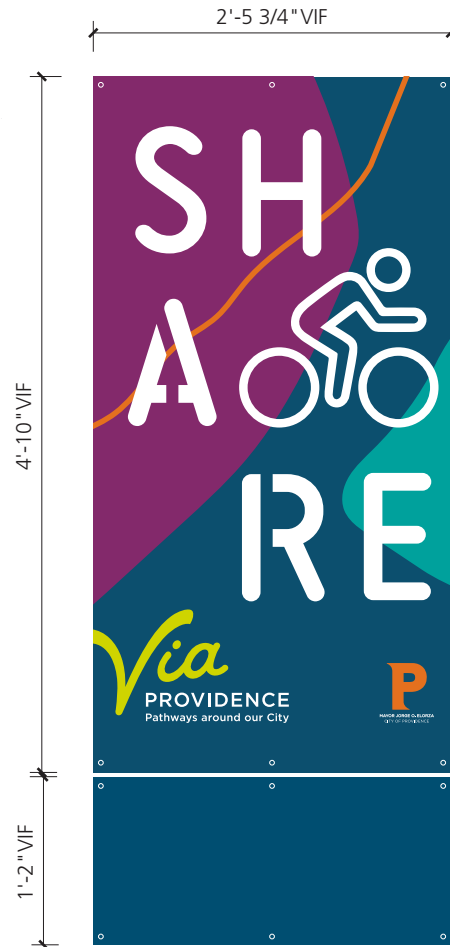
Secure to existing bike share frame structure with round headed tamper proof self tapping screws.



Scale: 3/4" = 1' - 0"

# Sign Type 07A: Bike Share Signage, Large

Via Providence Sign Master Plan



**Bike Rack Side**

3/4" = 1' - 0"

**Note:** Artwork is for Reference Only.  
Final Artwork to be provided by Designer.



**Outward Facing Side**

3/4" = 1' - 0"



## Sign Type 07B: Bike Share Signage, Small

### Description:

1/8"thk. aluminum panels with digital print graphics on face and wrapped around side, mounted to existing bike share sign frame

### Criteria:

- Located on the trail at bike share hub locations designated by Engineer

### Colors/Finishes:

Print Graphics: Full color Via brand graphics

### Typography:

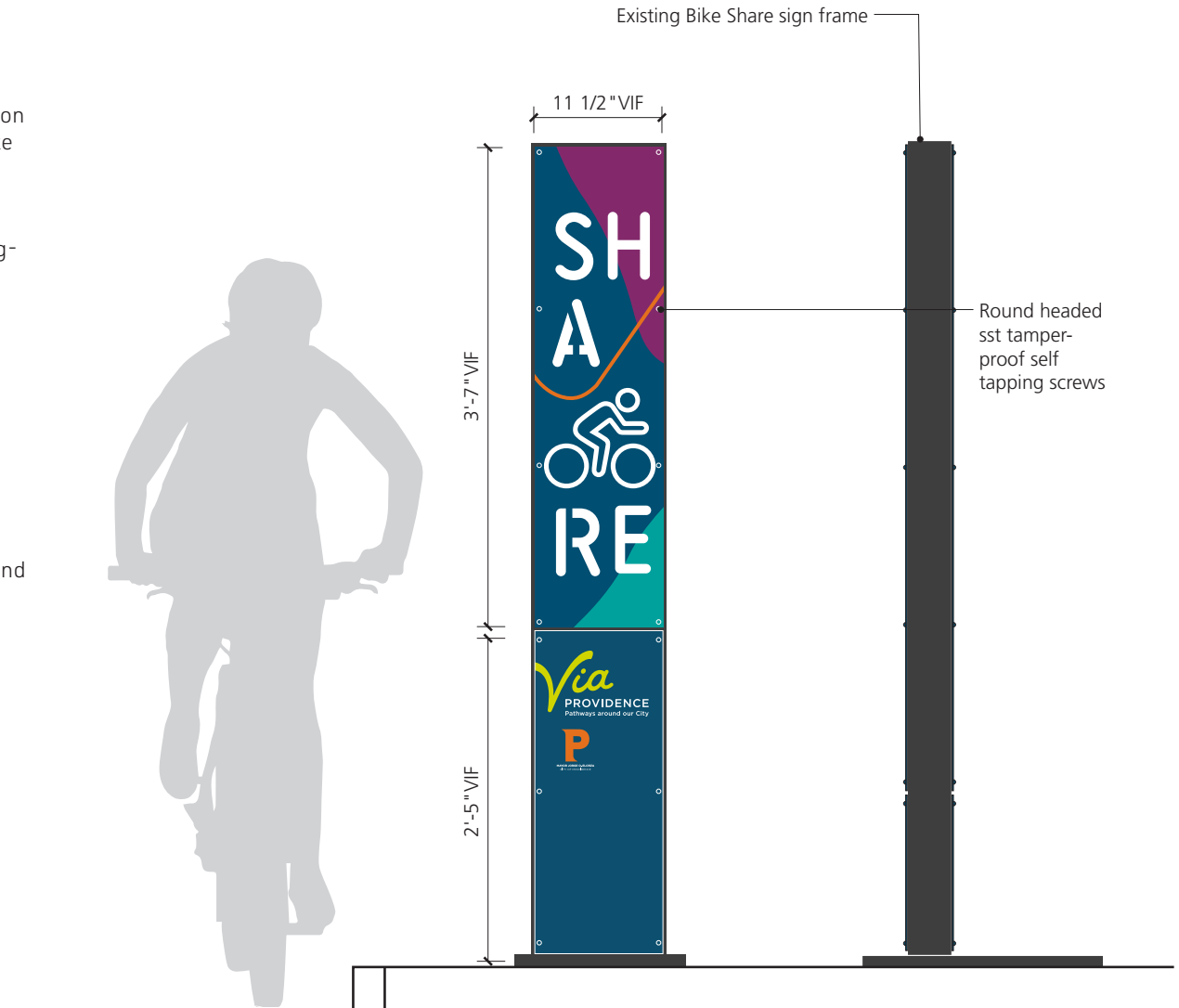
URW DIN Medium

URW DIN Bold

URW DIN Condensed Bold

### Installation Condition:

Secure to existing bike share frame structure with round headed tamper proof self tapping screws.



Scale: 3/4" = 1' - 0"

## Sign Type 07B: Bike Share Signage, Small



**Bike Rack Side**

3/4" = 1' - 0"



**Outward Facing Side**

**Note:** Artwork is for Reference Only.  
Final Artwork to be provided by Designer.

# Sign Type 10: Interpretive Wayside, Large

## Description:

3'-0" x 2'-0", 1/8" thk. brake formed aluminum panel with direct embed powder coated digital graphics fastened to backer panel with aluminum plate and welded, perforated galvanized steel posts.

## Criteria:

- Located on trail
- Located at the site of the story or...
- Located where story location is within view

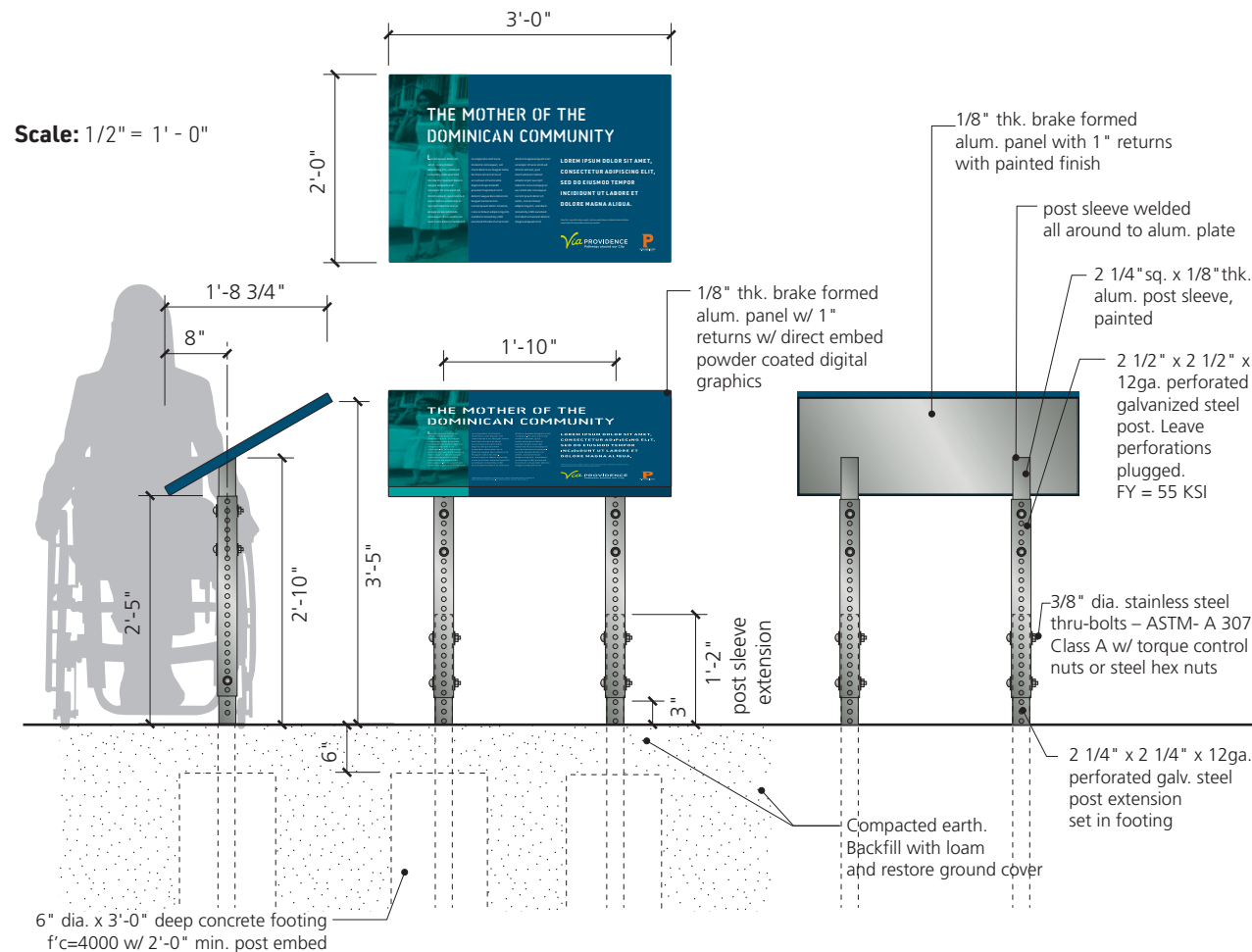
## Colors/Finishes:

Full Via Brand Color Palette

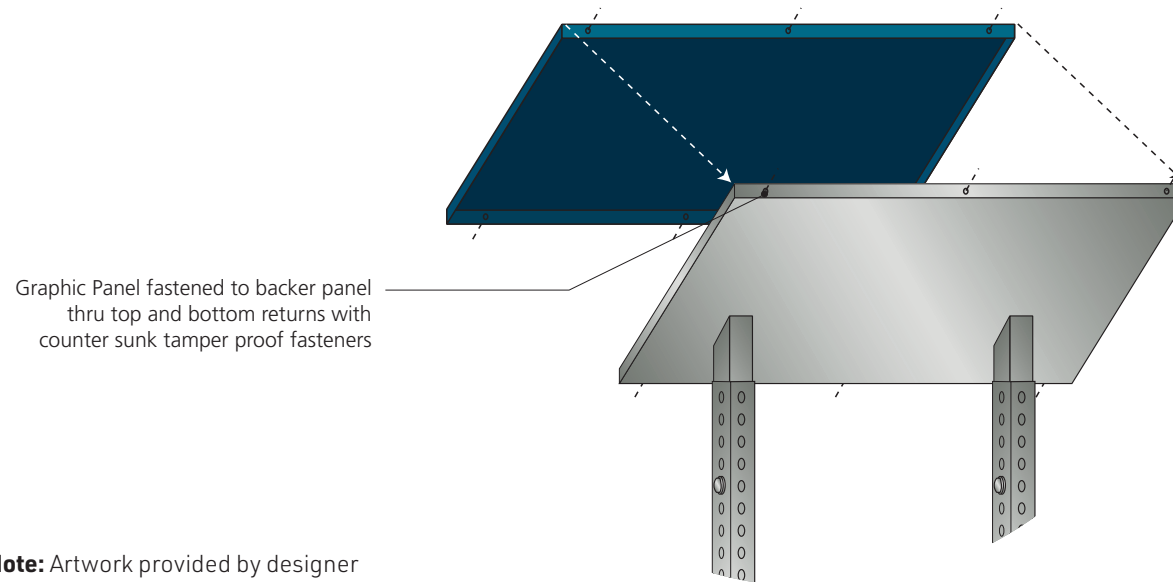
## Installation Condition:

Concrete footings in sidewalk or planting bed locations

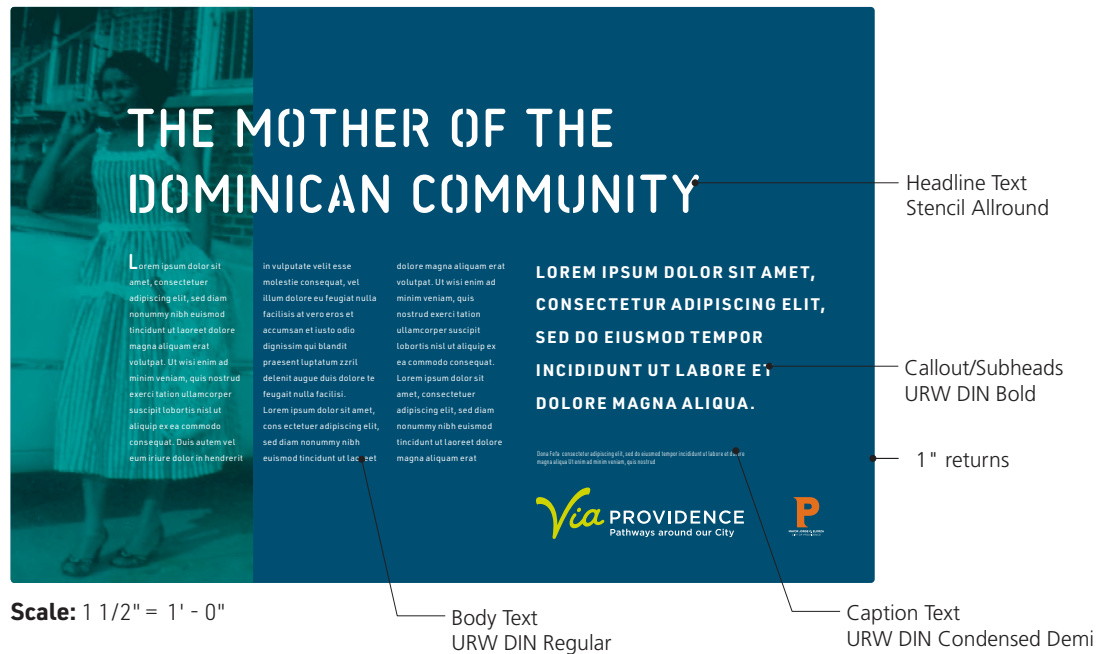
**Note:** Artwork provided by designer



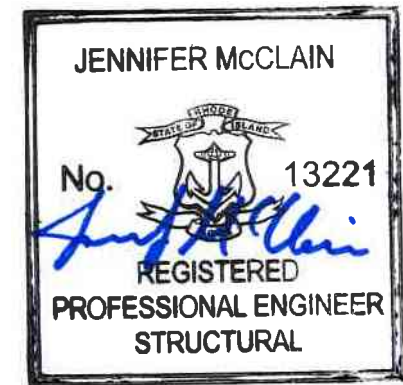
## Sign Type 10: Interpretive Wayside, Large



**Note:** Artwork provided by designer



**Scale:** 1 1/2" = 1' - 0"



# Sign Type 11: Interpretive Wayside, Small

## Description:

1'-6" x 1'-6", 1/8" thk. brake formed aluminum panel with direct embed powder coated digital graphics fastened to backer panel with aluminum plate and welded, perforated galvanized steel post.

## Criteria:

- Located on trail
- Located at the site of the story or...
- Located where story location is within view

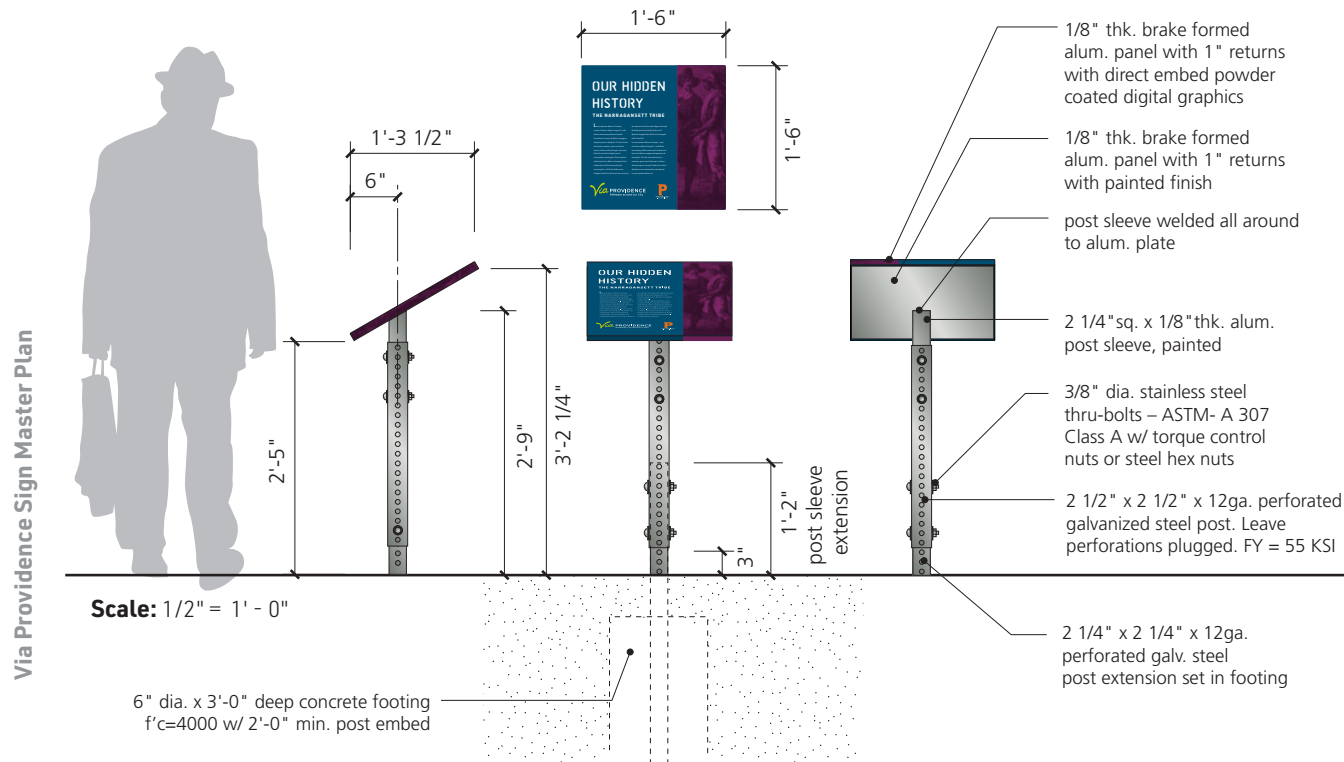
**Note:** Artwork provided by designer

## Colors/Finishes:

Full Via Brand Color Palette

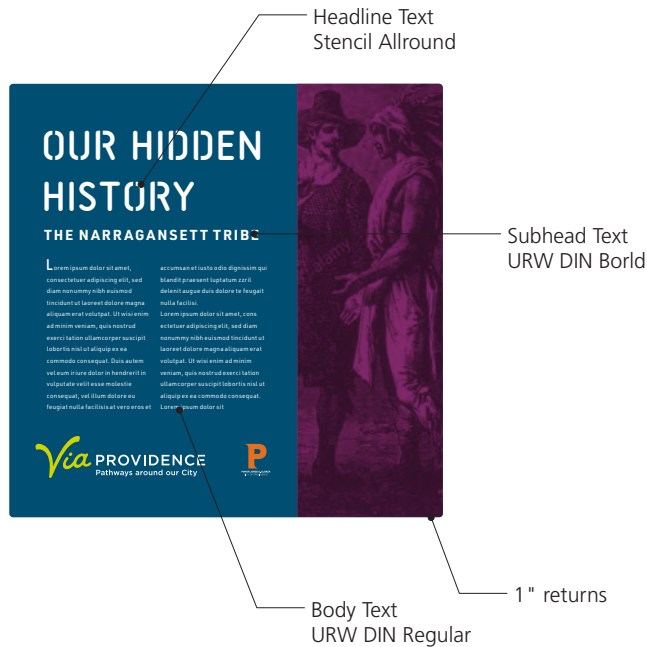
## Installation Condition:

Concrete footings in sidewalk or planting bed locations

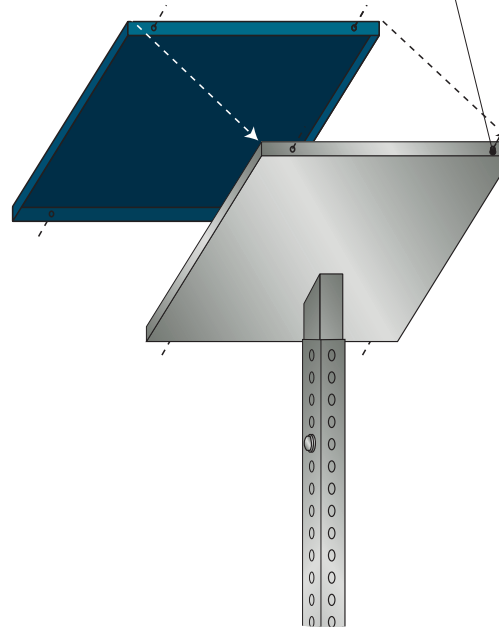


# Sign Type 11: Interpretive Wayside, Small

**Note:** Artwork provided by designer



Graphic Panel fastened to  
backer panel thru top and  
bottom returns with  
counter sunk tamper proof  
fasteners



## 03 Sign System Components



## Sign Type 12: Interpretive Broadside, Building Mounted

### Description:

Wall mounted 7' - 1" W x 3' - 10" H aluminum panel with brake formed 1" returns all around and exterior grade digital print on adhesive vinyl applied to panel and wrapped around sides, with low lustre laminate.

Note: Artwork provided by designer

### Criteria:

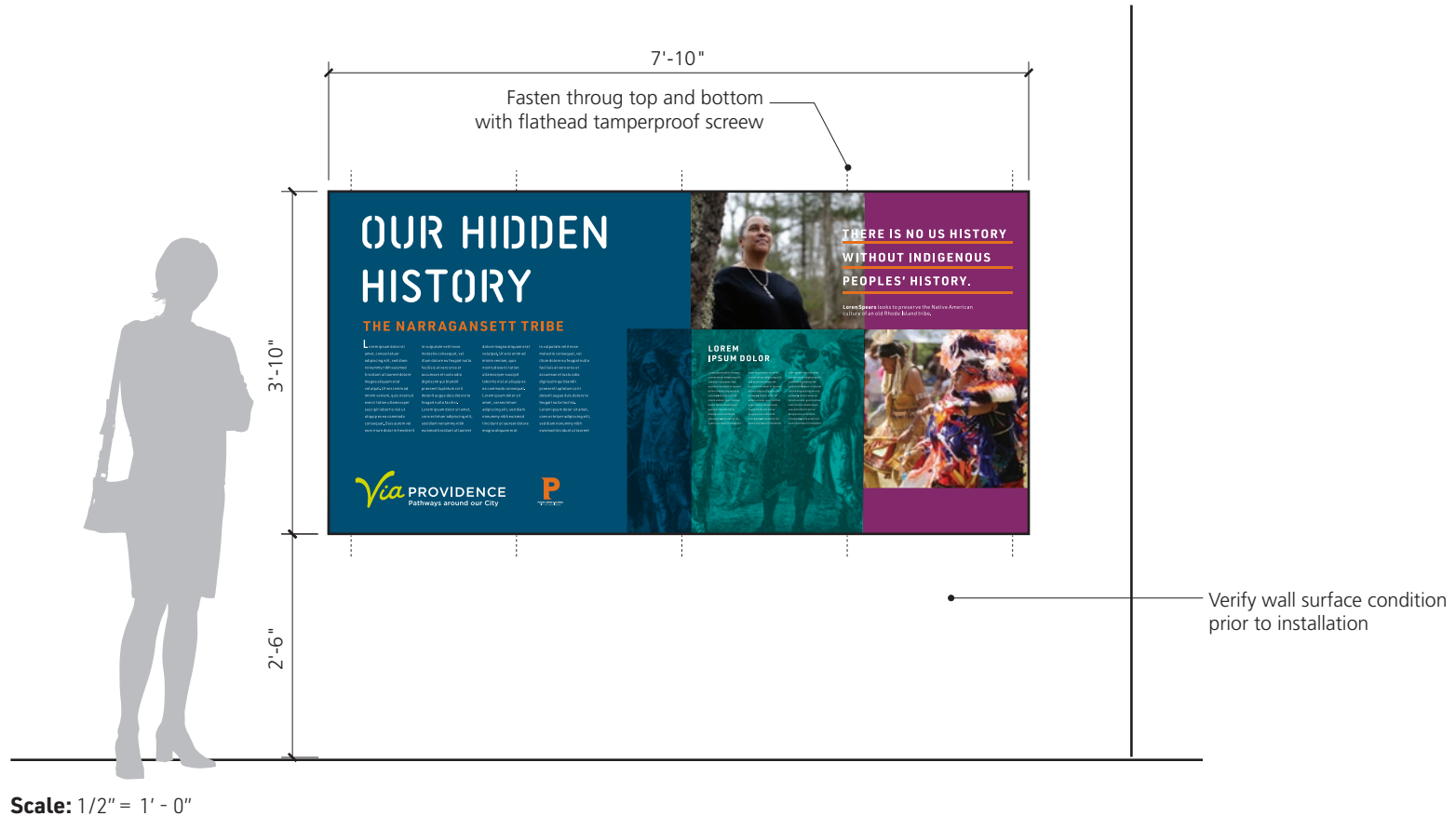
- Located on trail
- Located at the site of the story or...
- Located where story location is within view

### Colors/Finishes:

Full Via brand colors

### Installation Condition:

Provide 3/4" exterior grade plywood backer panel secured to wall. Brakeformed aluminum panel mounted to plywood backer with with tamperproof SST fastener





## Sign Type 13:

### Interpretive Broadside, Construction Scrim

#### Description:

Exterior grade print on perforated vinyl fabric applied to construction fencing with grommets and zip-ties as required.

Note: Artwork provided by designer

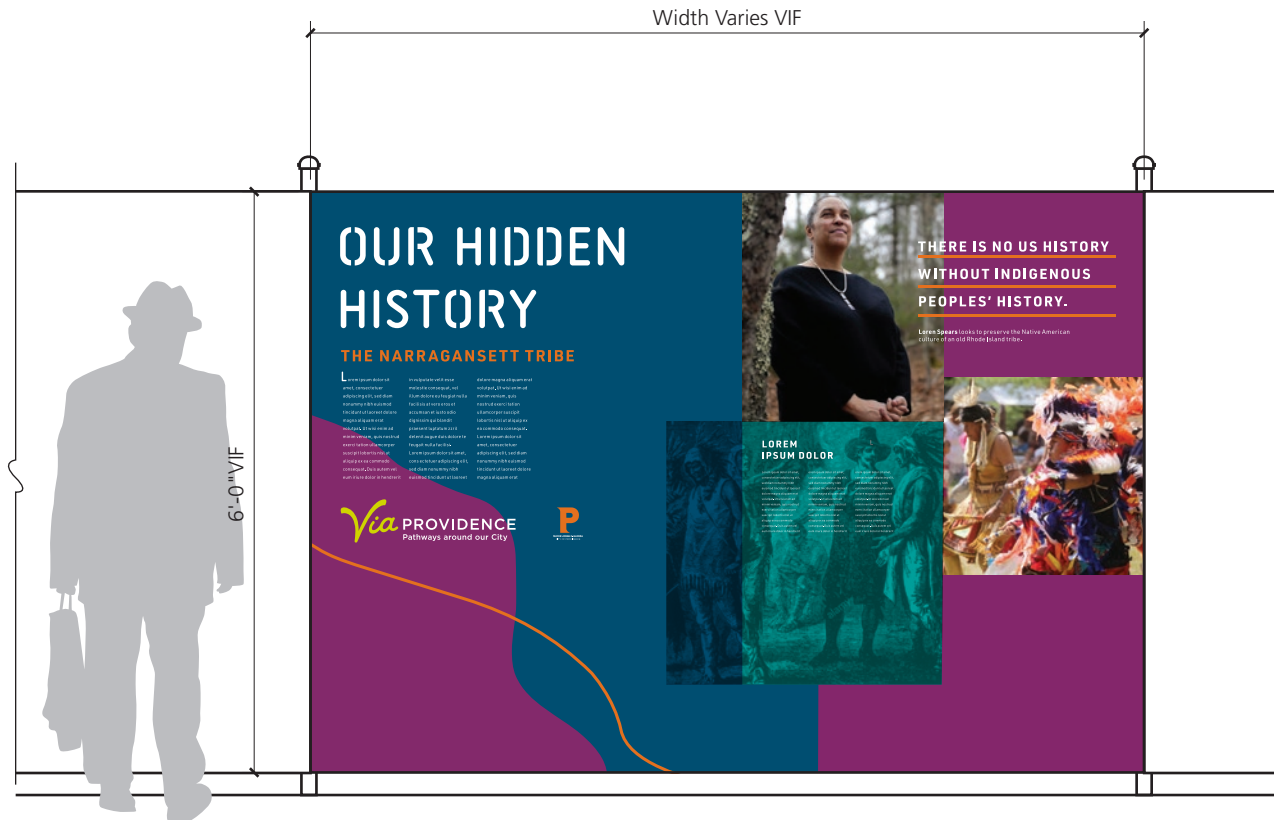
#### Criteria:

- Located on trail
- Located at the site of the story or...
- Located where story location is within view

#### Colors/Finishes:

Full Via brand colors

Via Providence Sign Master Plan



Scale: 1/2" = 1' - 0"

## Sign Type 20: Trail Stencil

### Description:

Pavement marking painted stencil application on shared and separated bike lanes.

### Criteria:

- Branding
- Companion to regulatory lane markings
- Interstitial with Trailblazers, not in place of
- Every 1/4 mile

### Colors/Finishes:

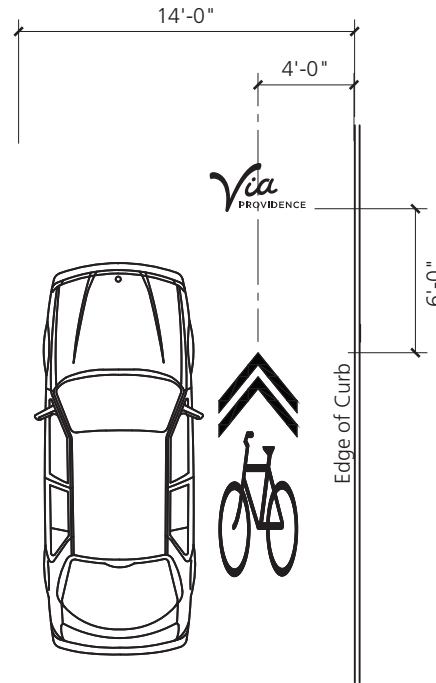
White

### Typography:

N/A

### Installation Condition:

Painted stencil application on bituminous lane surface



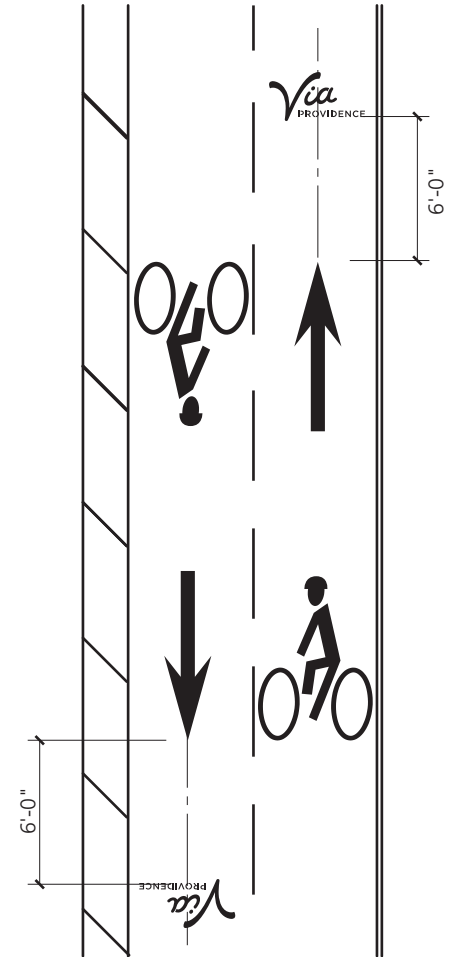
**Shared Lane Condition**

Scale: 1/8" = 1' - 0"



Scale: 1/2" = 1' - 0"

## 03 Sign System Components



**Two-way Bike Lane**

Scale: 1/8" = 1' - 0"

# Sign Type 21: Pavement Zone Graphics

## Description:

Pavement marking painted application in lane bumpout areas, as designated by the Engineer.

\*Dimensions of graphic zones vary, to be determined by Engineer.

## Criteria:

- Community engagement
- Branding
- At gathering areas such as bike share hubs or lane bumpouts adjacent to trail

## Colors/Finishes:

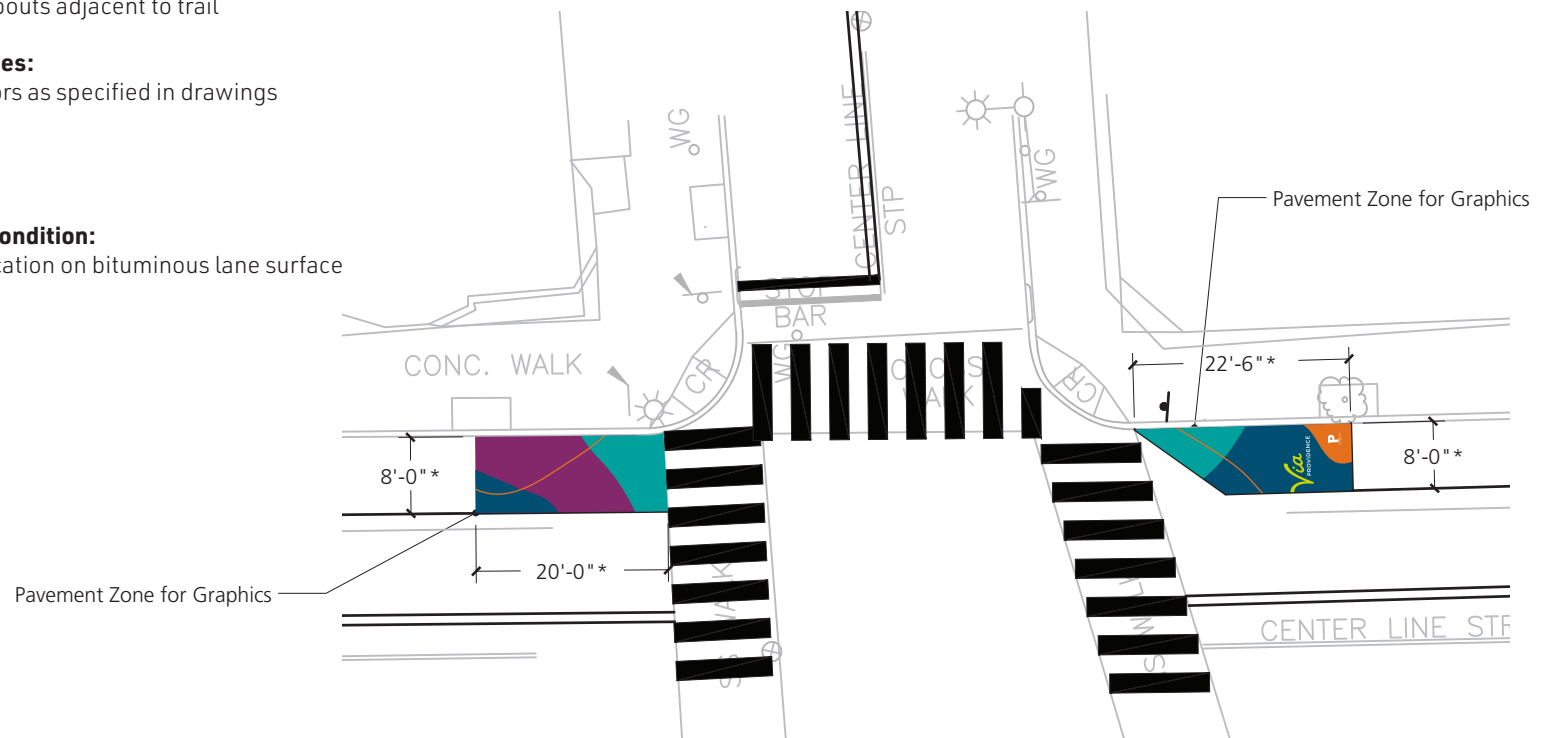
Via Brand colors as specified in drawings

## Typography:

N/A

## Installation Condition:

Painted application on bituminous lane surface



**Two-way Bike Lane**

**Scale:** 1" = 20' - 0"

## Sign Type 22: Lane Graphics

### Description:

Pavement marking painted stencil application on two-way and single bike lanes.

### Criteria:

- Branding
- Companion to regulatory lane markings
- Interstitial with Trailblazers, not in place of
- Locations as directed by the Engineer

### Colors/Finishes:

White

### Typography:

N/A

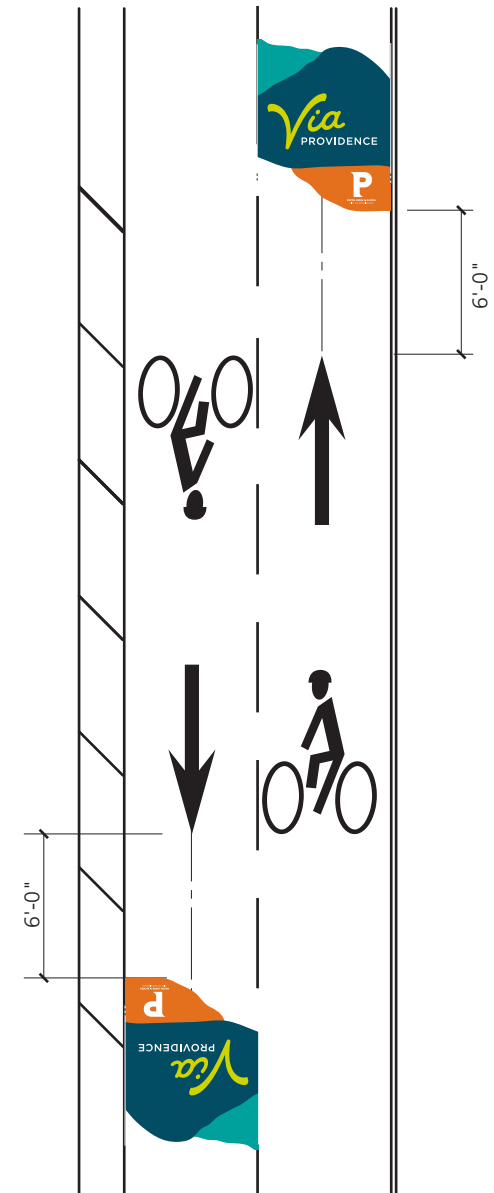
### Installation Condition:

Painted stencil application on bituminous lane surface



Scale: 1/2" = 1' - 0"

## 03 Sign System Components



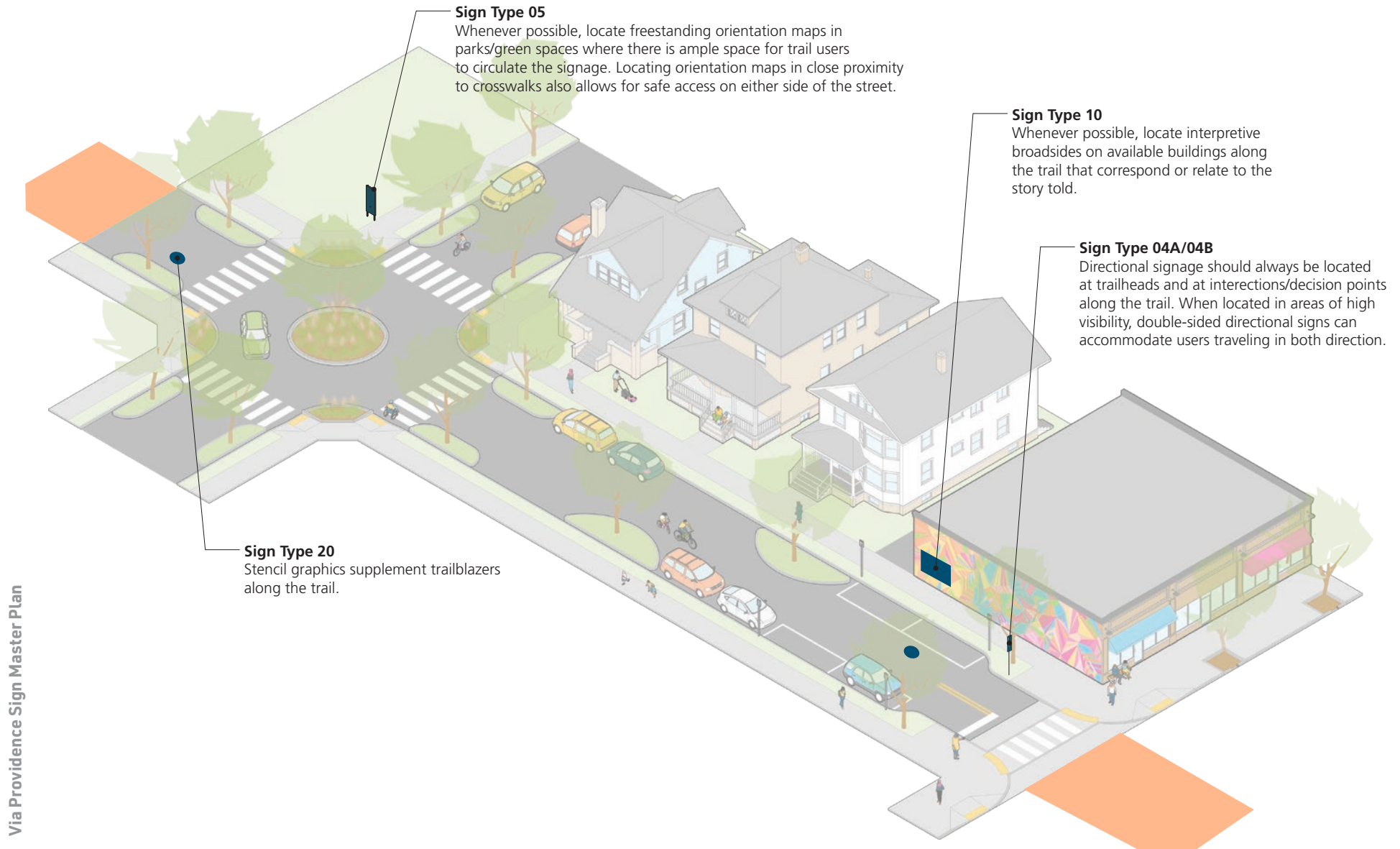
Two-way Bike Lane Condition

Scale: 1/8" = 1' - 0"

04

# Streetscape Criteria

# Neighborhood Street



# Neighborhood Connector Street

## Sign Type 04A/04B

Locate directional signage at intersections and major decision points along the trail.

## Sign Type 05

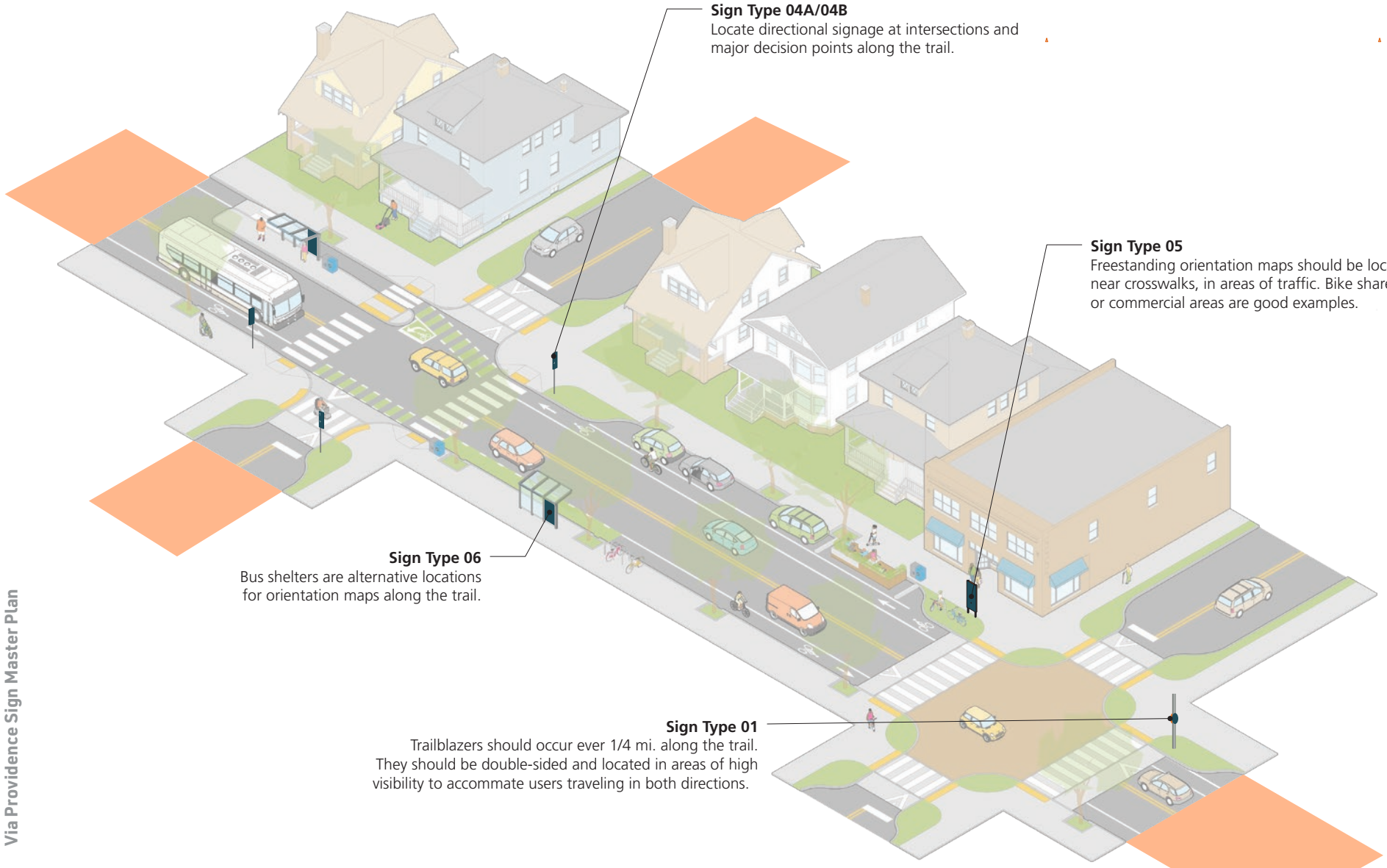
Freestanding orientation maps should be located near crosswalks, in areas of traffic. Bike share hubs or commercial areas are good examples.

## Sign Type 06

Bus shelters are alternative locations for orientation maps along the trail.

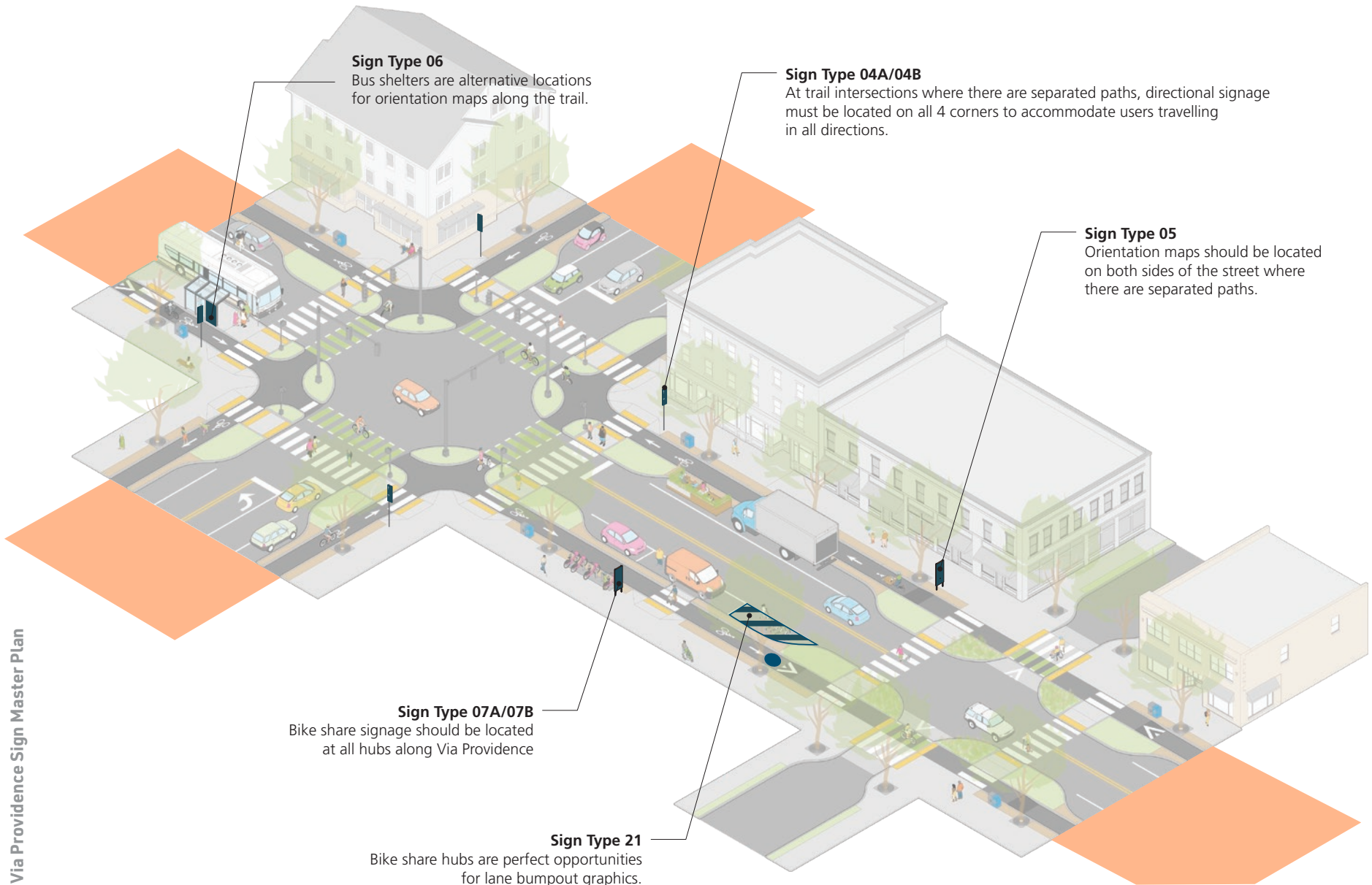
## Sign Type 01

Trailblazers should occur ever 1/4 mi. along the trail. They should be double-sided and located in areas of high visibility to accommodate users traveling in both directions.





# Neighborhood Main Street



## Major Downtown Street

**Sign Type 05/06**  
Whenever possible, locate orientation maps near bus stops or bike share hubs. When there are separated paths, maps should always be located on both sides of the street to accommodate all trail users.

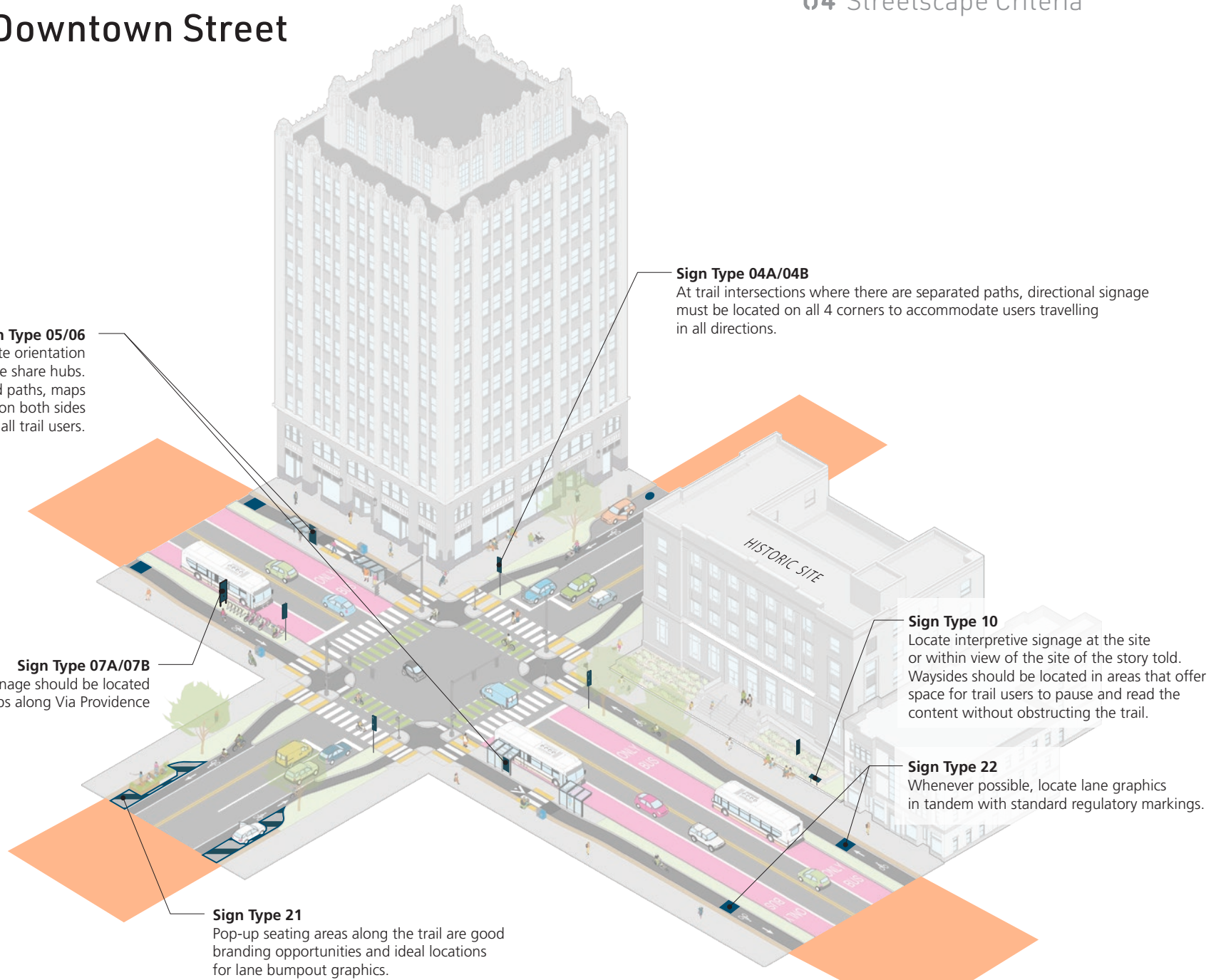
**Sign Type 07A/07B**  
Bike share signage should be located at all hubs along Via Providence

**Sign Type 21**  
Pop-up seating areas along the trail are good branding opportunities and ideal locations for lane bumpout graphics.

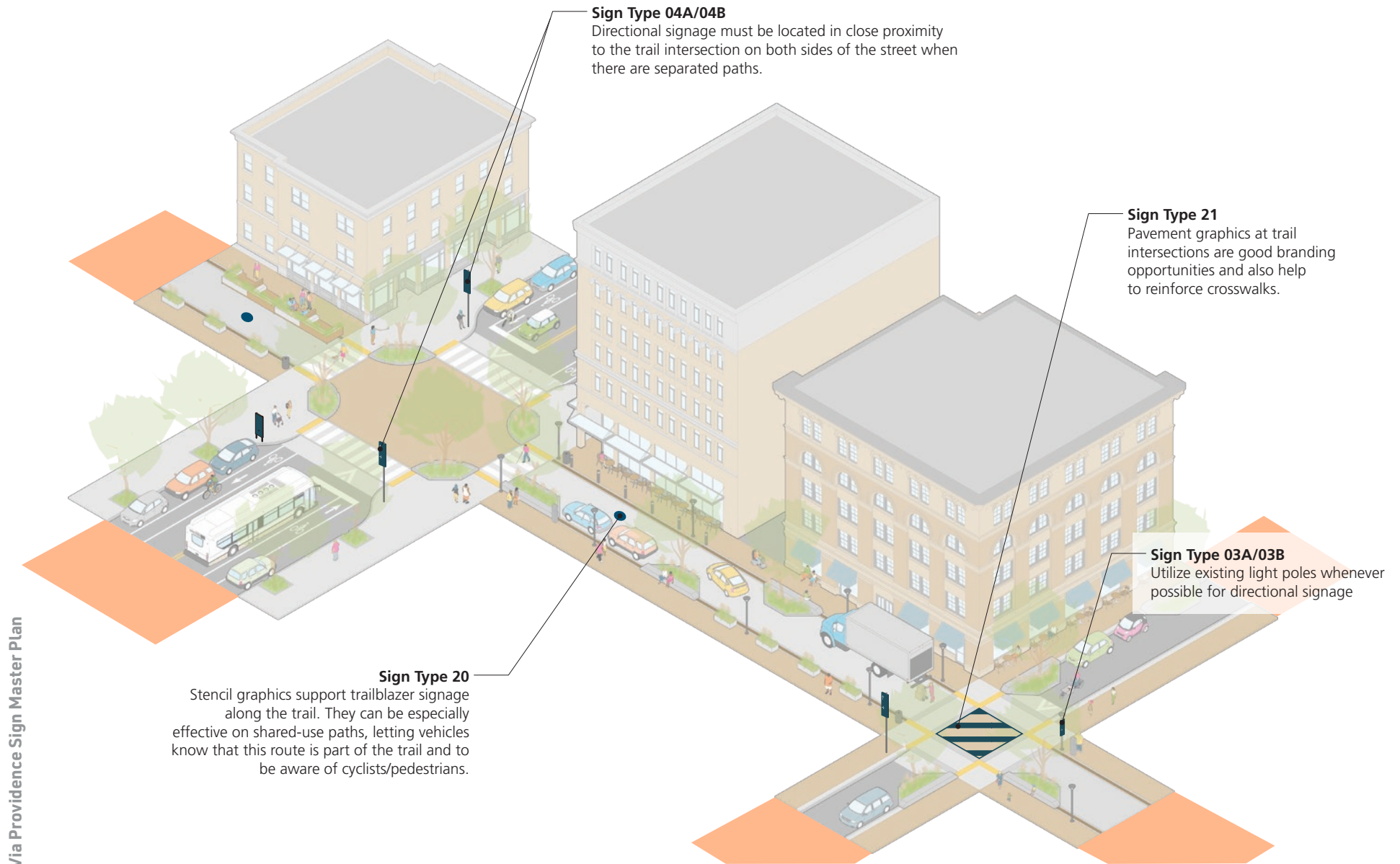
**Sign Type 04A/04B**  
At trail intersections where there are separated paths, directional signage must be located on all 4 corners to accommodate users travelling in all directions.

**Sign Type 10**  
Locate interpretive signage at the site or within view of the site of the story told. Waysides should be located in areas that offer space for trail users to pause and read the content without obstructing the trail.

**Sign Type 22**  
Whenever possible, locate lane graphics in tandem with standard regulatory markings.

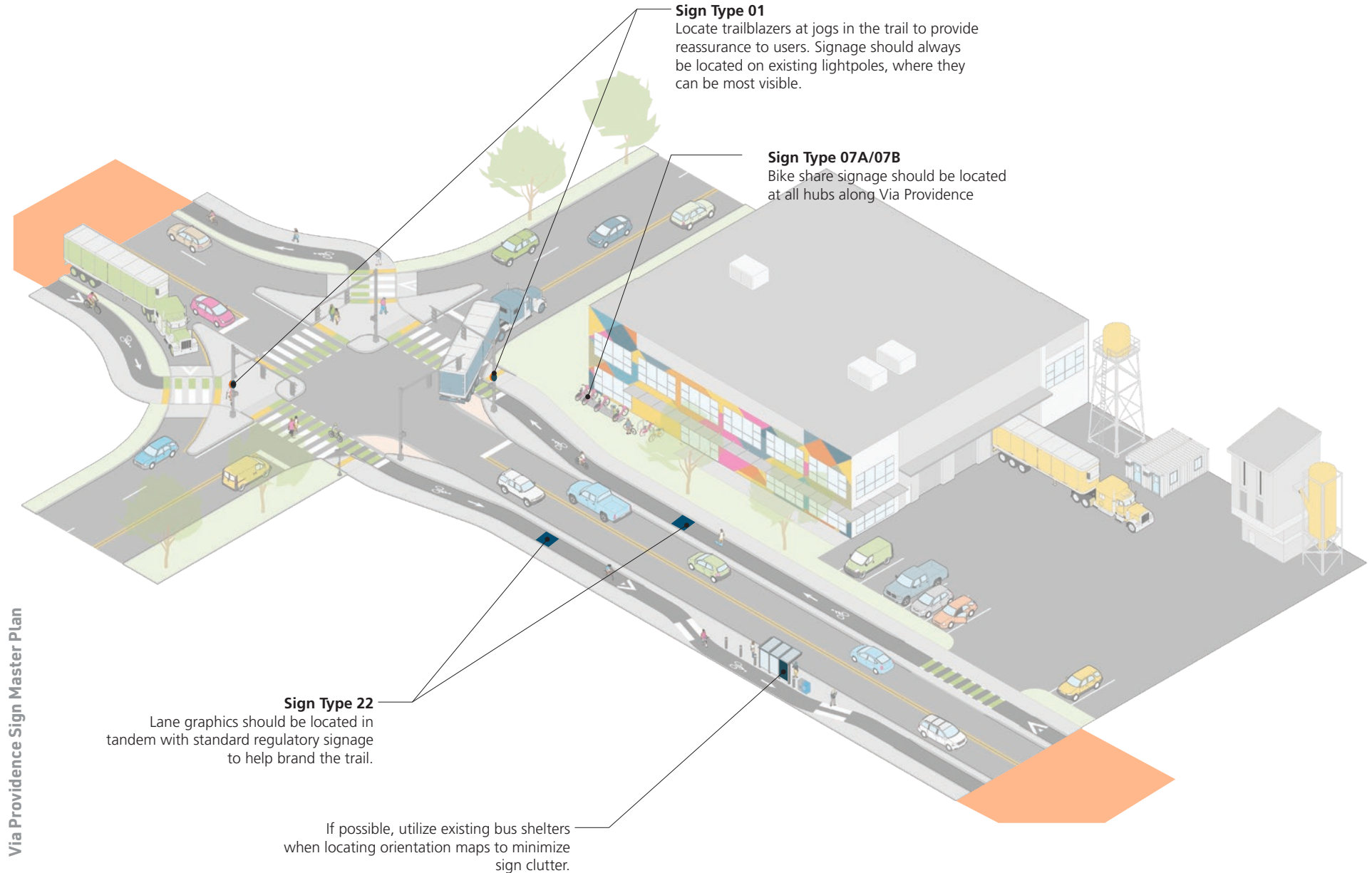


# Minor Downtown Street





## Industrial Street



## Off-Street Path

