ROGER WILLIAMS PARK GATEWAY CENTER

CITY OF PROVIDENCE

ROGER WILLIAMS PARK GATEWAY CENTER COMMUNITY MEETING

MAYOR JORGE O. EL

REUNIÓN COMUNITARIA CENTRO DE BIENVENIDA DEL PARQUE ROGER WILLIAMS

WHEN / CUANDO: Thursday, October 24, 2019 | Jueves, 24 de Octubre, 2019 | 6:00pm - 7:30pm

WHERE / DONDE: Bomes Theater | 1017 Broad Street Providence RI 02905

designLAB architects kmdg





kmdg | design LAB architects

Drawings



inFORM studio Design Under Sky Green International Affiliates, Inc. Structure Works, Inc.



IDENTITY / INCLUSIVITY / SUSTAINABILITY

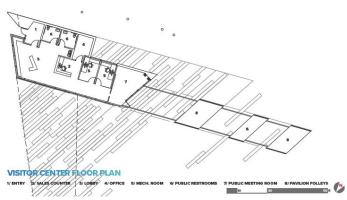
PROJECT NARRATIVE

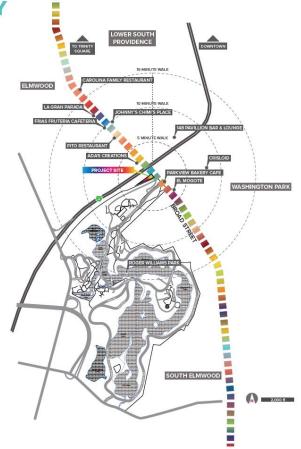
THE ROGER WILLIAMS PARK BROAD ST. GATEWAY & VISITOR'S CENTER REPRESENTS AN OPPORTUNITY TO ENHANCE THE DYNAMIC INTERFACE BETWEEN BROAD ST. & ROGER WILLIAMS PARK, CREATING AN ACCESSIBLE & SAFE URBAN PARK WHICH WILL INVIGORATE, EDUCATE AND SEW TOGETHER A DISCONNECTED LANDSCAPE TO ESTABLISH A SIGNATURE GATEWAY. OUR APPROACH INTRODUCES HIGH-QUALITY PROGRAMMING AND SEVERAL SITE INTERVENTIONS WHICH ARE RESTORATIVE IN NATURE AND PROVIDE A TANGIBLE DISPLAY OF INTEGRATED GREEN STRATEGIES.

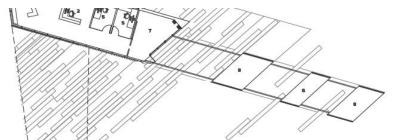
The new RWP Broad SL Gateway & Visitor's Center will perform at both a neighborhood and regional level, creating identity and strengthening community. It will exist as a microcosm of the "Peoples Pleasure Ground", a welcoming, educational garden to the surrounding neighborhoods that leads visitors through a transition of landscaped space, from the "Urban to Wild". At the entry an open permeable hard-scape space creates a flexible Public Rest and Plenic Plaza, usable for a variety of outdoor programs and events tied to Roger Williams Park and the new Visitor's Center. This space transitions into a "Stormwater Play Garden" that functions as both the primary collector of site water and also as a natural play area. Sculpted grass landforms and log

bridges allow visitors to playfully explore the native meadow like planting of the central rain garden. Raised planters serve as demonstration gardens for community education and participation while heavily planted "eco-edges" inform and engage visitors, creating a beautiful and vibrant park border. Moving deeper into the site from the Stormwater Garden, visitors find themselves entering a "Porest Ecology" in which a meandering path leads one through a landscape of densely planted young native trees with a low understory ground-planet planting, only to discover at the end of the path a "Theetop Tower" that provides a unique visita back through the garden, towards the Broad St. Gateway and the Visitor's Center.















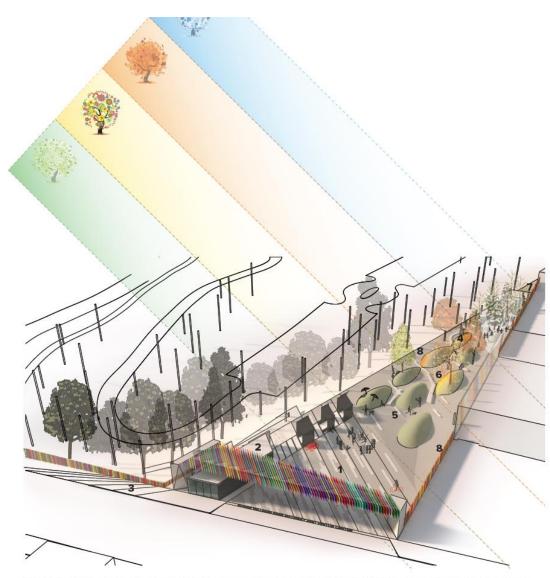


SITE PLAN

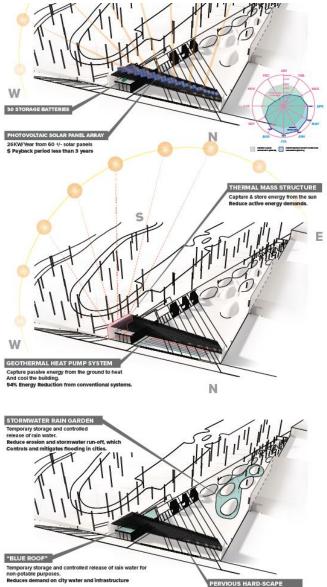
- 1/ Open Public Plaza Designed for read or pays, this active space will provide ample flexibility for both small and large gatherings, recreational events, nature walks, vendor & food truck parking, pixnic areas, demonstration gardens for community planting events, and the JUMP blace share hub. The plaza displays sevenal green infrastructure practices including pervious paving which will help slow, cool, and cleanse on share infravered.
- 2 / Visitor's Center The programming for this Net Zero Energy building includes a Lobby/Exhibit space for Park & Neighborhood Information/History, Ticket & Concessions; Staff Offices; A Community Meeting Room; and Public Restrooms.
- 3/ Green Streetscape
- Extended landscaping and street trees strengthen connectivity between the Visitor's Center site and RWP's Hawthome Ave. entrance.
- 4 / Ecology Path & Trail Promoting activity and wellness, a series of connected paths and trails would allow visitors to venture through the entire sit

- 5 / Stormwater Play Garden
 - Soutped grass landforms are connected by a series of log constructs which bridge a demonstrative rain graden strategical pipaceto intercept and attoorb on-list elormwater runor. The rain graden wit serve as an ecological bow which will filter sediment and politantis and alow the captured water to slowly recharge below grade aquiters. Pientid with species native to the Providence region, the rain graden will serve and minimal maintenance and provide food and habitat for local widtle. Outdoor seating, planting, and local materials are figured in float most and and and and and the second provide the second provide food and habitat for local water local minimal maintenance and provide food and habitat for local widtle. Outdoor seating, plantings, and local materials are hittingerated info municipation of an egoland velocity of previous provide the second provide food and habitat for local water local materials are hittingerated info municipations.
- 6 / Woodland Ecology A meandering path through a densely planted landscape provides educational exposure to a native forest and culminates in a lookout "treetop Tower" that provides visitor's with a unique visita through the garden and surrounding park landscape
- 7 / Service Shed & Prep Area
- A small working area for storage, material staging, etc. Secured for staff access constructed with pervious paving.
- 8 / Eco-Edges
 - Heavily planted zones engage visitors & creating a beautiful and vibrant park border

The RWP Broad Street Gateway & Visitor's Center will increase sustainability awareness by revVing a neglected site and enhancing connectivity between the park and the community. The vibrant collection of restaurants, businesses & homes that line Broad Street reflect an expressive identity that manifests in a new park threshold, **"El Portón"**, a dramatic 95' wide framed entry which draws inspiration from the culture of the local Latin American community. As visitors enter the site they are guided into a wholly transformed landscape. The RWP Broad Street Gateway & Visitor's Center will accelerate the principles of green design and emerge as a sustainable catalyst, expanding the image of Providence as a green economy and providing a new model for urban redevelopment. Leading by example, the Clty will be able to demonstrate real-time measures and methods that will have transformed this derelict site into a healthy environment for rest & play. Both the building and site design will aim to enhance the quality of life for residents and visitors alike and outwardly display the contemporary practice of sustainable design, striving to increase public awareness and promote a more comprehensive approach to healthier buildings and communities.



BORROWING FROM THE DIVERSE CULTURAL VIBRANCY OF THE CITY, COLOR REPRESENTS THE PEOPLE OF PROVIDENCE. IT SYMBOLIZES THE HERITAGE OF THE LOCAL COMMUNITY, WHICH IS PORTRAYED THROUGH THE COLLECTION OF RESTAURANTS, BUSINESSES & HOMES ALONG BROAD STREET. IT REPRESENTS THE FUTURE LEADERS - THE STUDENTS - FROM THE MANY LEARNING INSTITUTIONS IN THE AREA. WIT THIS CONCEPT, COLOR ACTS AS A BEACON FOR THE 'THE PEOPLE'S PARK,' DRAWING VISITORS IN TO CELEBRATE THE MANY 'GEMS' WITHIN THE GROUNDS.

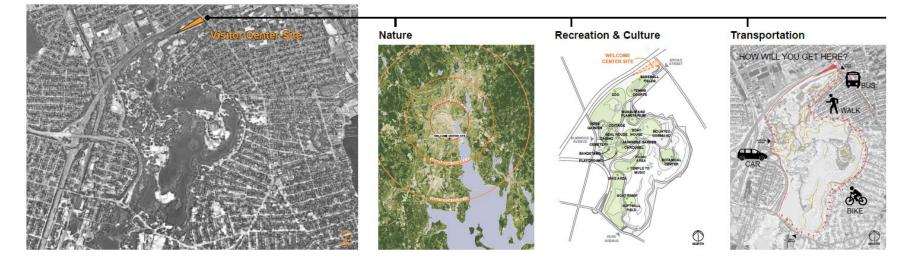


PERVIOUS HARD-SCAPE Rain water permeates into the soli below Reduces run-off, erosion, and infrastructure demands



ROGER WILLIAMS VISITOR CENTER

The focus of our approach is to create a recognizable identity for Roger Williams Park through the design of the Visitor's Center and site, to connect the site to the main body of the park and to activate new recreation and social life on the site.



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Potential Program Features



Understand

Work with all concerned parties including the community and other stakeholders to understand site, community & requirements.

Welcome

The new Visitor Center will provide amenities and activities for all community demographics.

Connect

The gateway will provide a fluid connection between the green park landscape and the harsh urban hardscape.

Adapt

The Visitor's Center design will allow for flexible programming for a wide range of uses & users.

Sustain

Prioritize environmental sustainability with a responsible solution that is economically & culturally sustainable.

Innovate

Explore and develop an innovative architectural design to provide a state-of-theart Vistor Center to Roger Williams Park.

01 BEACON

Communicate and Invite - A sculptural element becomes a beacon to the site, and a switchback landscape feature connects users to the park.



Plan View



- Cross Section



Precedents







Connect - An integrated Visitor's Center and pedestrian bridge seamlessly connect the neighborhood to the park.







Cross Section



Precedents







03 Canopy

Reforest - The park's tree canopy is extended with new trees, abstract trees and green roofs to provide shelter for indoor and outdoor activities.



- Plan View



Cross Section



Precedents









ENVIRONMENTAL FEATURES

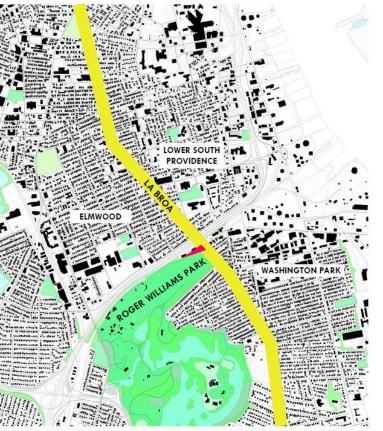
Green infrastructure and sustainable strategies will be an integral part of the building, landscape and site design, based on the guidelines of the Living Building Challenge.



ULTRAMODERNE + STIMSON

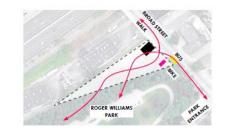
ROGER WILLIAMS PARK and LA BROA GATEWAY AND VISITORS CENTER

VIEW OF THE VISITORS CENTER FROM BROAD STREET

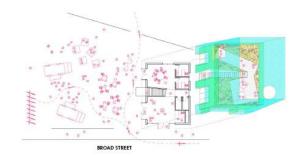


HE SITE IS THE INTERFACE BETWEEN THE PARK, BROAD STREET, AND SURROUNDING NEIGHBORHOODS.

BRIDGING THE NATURAL AND CULTURAL LANDSCAPES







A HINGE BETWEEN CITY AND PARK

The project makes a critical connection between the city and the park, improving pedestrian, bike, and transit access, and inviting in new audiences. Our design seeks to intensify the adjacent cultural and natural landscapes on site, creating physical and visual connections to both the city and the park.

A PROVIDENCE LANDMARK

The building's height and striking materiality create a visible, inhabitable landmark, announcing its presence to the Broad Street corridor in both directions, and even to the freeway. Broad Street's bold colors are reinterpreted in a multilayered, diaphanous trellis, extending upwards and reflecting both the local architectural culture and the park's greenery.

A CONTEMPORARY OBSERVATORY

The building is not just an object to be looked at, but a lens back on the park and the city. Its **public roof terrace** is simultaneously **an observatory on the city, nature, and the sustainable technologies** that permeate both building and site. The plaza connects directly to the roof terrace, creating opportunities for education, community events, and park fundraisers.

A SPACE FOR THE COMMUNITY

The building and site as a whole become a new focal point for neighborhood activity. The building provides robust, flexible space that expands its offerings, doing double duty with the plaza for events, exhibitions, picnics, and more. The landscape is organized as a series of lush, outdoor rooms, providing spaces for a variety of activities and educational purposes.



THE DESIGN BUILDS ON ROGER WILLIAM PARK'S LANDMARKS AND NATURAL SPLENDOR AND CONNECTS THEM TO BROAD STREET'S DISTINCT CULTURAL HERITAGE.

ULTRAMODERNE + STIMSON PROVIDENCE, RI CAMBRIDGE, MA



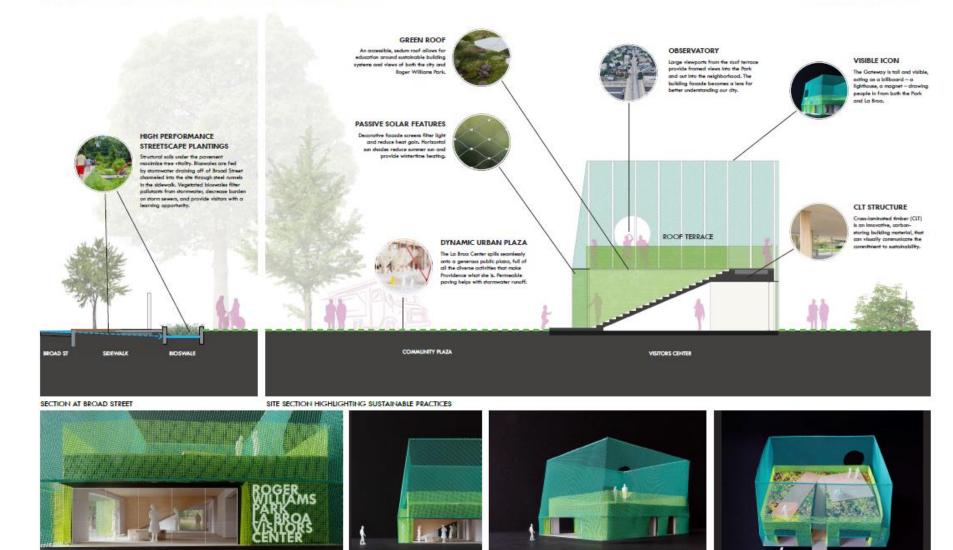
AERIAL VIEW: LANDSCAPE AS A SERIES OF OUTDOOR ROOMS AND GREEN GATEWAY TO THE PARK.



AERIAL VIEW: LANDSCAPE AS A SERIES OF OUTDOOR ROOMS AND GREEN GATEWAY TO THE PARK.

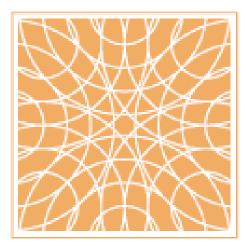


7. PHYTOREMEDIATION GARDEN



THE VISITORS CENTER: INTERIOR VIEW SHOWING THE ROOF STAIR AS ARCHITECTURAL FEATURE, VIEWS FROM BROAD STREET, AND THE ROOF TERRACE VIEWED FROM ABOVE THE PLAZA.

ULTRAMODERNE + STIMSON PROVIDENCE, RI CAMBRIDGE, MA

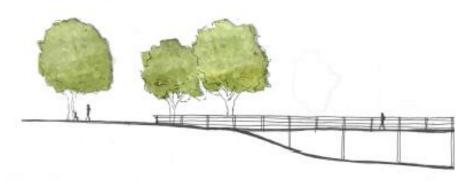


UNION STUDIO

ARCHITECTURE & COMMUNITY DESIGN



Along the Broad Street entrance to Roger Williams Park, there is a large difference in grade and sensory experience between the Park and the surrounding neighborhood. There is a 20 foot drop in elevation from the street to the northeast corner of the park, adjacent to the El Fogon site. Additionally, when standing on the site, it is difficult to ignore the constant hum of highway traffic and the surrounding industrial atmosphere. Instead of trying to pull the Park into the El Fogon site to surround the Visitor's Center and fight the noise and Industrial surrounds, this proposal embeds the Visitor's Center within the Park, enlivening an underutilized portion of the Park and connecting it directly to Broad Street and the Hawthorne Avenue entrance. The challenge of the Gateway and Visitor's Center project is how to connect people, and orient them, to the Park – in short: *How to bridge both the physical and perceived gap and span the divide*?





Visitor's Center at El Fogon Property

The El Fogon parcel is separated from the Park both by topography and association. The dramatic change in grade between the site and the adjacent portion of the Park makes it a difficult jumping off point for exploration. Additionally, the area of the Park immediately adjacent to the El Fogon site is largely inactive, as it serves as an overflow parking lot for the Zoo. A successful Visitor's Center will capitalize on direct connections to both the neighborhood and an activated section of the Park.

Design Objectives



Roger Williams Park Gateway

A new, state of the art entrance to Roger Williams Park and to the diverse Washington Park neighborhood.



Accessible Community Space

The Visitor's Center site serves as backdrop for a range of community events and celebrations, such as festivals, tours, and concerts.



Connection

The Visitor's Center brings the neighborhood into the Park and improves the pedestrian experience along Broad Street.



Local Business Opportunities

The new market at the El Fogon site provides a place for local vendors to sell food, crafts, and produce.



UNION STUDIO

RYAN ASSOCIATES

Canopy Walk

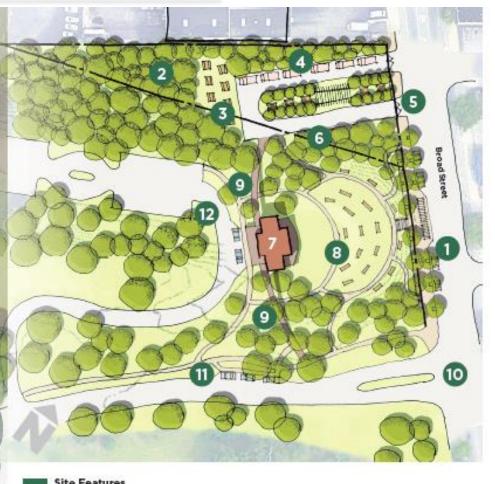
A canopy walk above the valley connects the Hawthorne Avenue entrance and the El Fogon site entrance to the second floor deck of the Visitor's Center.

Grove of Trees

The new tree grove carries the Park into the El Fogon property and regenerates the siteby phyto-remediating the oil in the soil. The grove helps buffer the El Fogon property from the constant buzz of highway traffic and the neighboring industrial properties.

Food Truck and Market Plaza

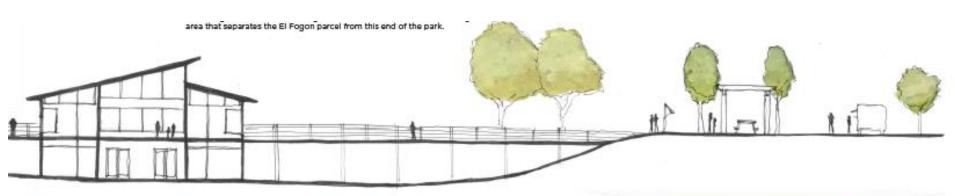
A central, open-air market structure provides a space for local vendors to aggregate. Food trucks line the perimeter; visitors can enjoy their food at the picnic tables amongst the newly planted grove of trees.



S Vehicular Gate	Canopy Bridge
() Information Display	Hawthome Ave. Entrance
Ø Visitor Center	New Parking
Amphitheater with Stone Seating	Existing Parking/Drop-off
	 Information Display Visitor Center Amphitheater with

Destination and Jumping-off Point

Together, the Market Plaza and Grove, the Broad Street Promenade, the Canopy Walk, the Visitor's Center, and the New Amphitheater frame and define the space, become a destination in and of themselves, and, in turn, invite exploration of the Park beyond.



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How can the new Visitor's Center become a gateway to the community?

Share your thoughts with us using **#MYRWGATEWAY** & tag @unionstudioarch

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